

December 1, 2025

To whom it may concern:

Company name Kitanotatsujin Corporation  
 Representative Katsuhisa Kinoshita  
 Representative Director & President  
 Stock code: 2930  
 Prime Market, Tokyo Stock Exchange  
 SAPPORO SECURITIES EXCHANGE  
 Inquiries Junichi Miura, Director, General Manager of  
 Administration Department  
 Phone number 050-2018-6578 (Direct dial to Department)

## **Notice Concerning Change in Trade Name of Consolidated Subsidiary and Transfer of Officers**

Kitanotatsujin Corporation (the “Company”) hereby announces that at the Extraordinary General Meeting of Shareholders and an Extraordinary Board of Directors’ Meeting held on December 1, 2025, Rebirth Chain Consulting Co., Ltd. (“RC”), a consolidated subsidiary of the Company, resolved to change its trade name and transfer its officers, as described below.

### 1. Change in trade name

#### (1) Overview of consolidated subsidiary

Trade name Rebirth Chain Consulting Co., Ltd.  
 Address 2214-54 Kayada, Yachiyo-city, Chiba  
 Business content Sales of medical devices and related operations  
 Capital 5 million yen

#### (2) New trade name

KARAKON DIRECT Co., Ltd.

#### (3) Reason for change in trade name

To improve corporate value through raising recognition and enhancing the image of RC by incorporating the main business and main products of said subsidiary into the trade name.

#### (4) Date of change in trade name

December 1, 2025

### 2. Transfer of officers

#### Transfer of officers (as of December 1, 2025)

Name	New position	Former position	Status of concurrent position
Junichi Miura	Representative Director & President	(New appointment)	Director, General Manager of Administration Department of Kitanotatsujin Corporation
Katsuhisa Kinoshita	Director	(New appointment)	Representative Director & President of Kitanotatsujin Corporation Director of SALONMOON Co., Ltd.
Asako Horikawa	Director	(New appointment)	Director & Vice President, General Manager of Products Department, General Manager of Customer Service Department of Kitanotatsujin Corporation Representative Director & President of SALONMOON Co., Ltd.
Maki Iimori	Corporate Auditor	(New appointment)	Managing Director, General Manager of Human Resources and General Affairs Department of Kitanotatsujin Corporation Corporate Auditor of SALONMOON Co., Ltd.

Note: Ms. Mikiko Komorita has resigned as Representative Director. In addition, to strengthen the audit and supervisory functions, enhance the corporate governance structure, and further improve corporate value, RC has transitioned to a Company with a Board of Directors on the same date.

The Company also announces that, as stated in “Notice Concerning Stock Acquisition (Making into Subsidiary) of Rebirth Chain Consulting Co., Ltd.” announced on November 17, 2025, the stock transfer has been executed as of today.

End