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Securities code: 2915 June 6, 2025 (Start date of measures for electronic provision: June 2, 2025)

To Shareholders with Voting Rights:

Kunikazu Shimamoto President and Representative Director KENKO Mayonnaise Co., Ltd. 3-3-16, Miyakodori, Nada-ku, Kobe City, Hyogo, Japan

NOTICE OF

THE 68TH ORDINARY GENERAL MEETING OF SHAREHOLDERS

Dear Shareholders:

We would like to express our appreciation for your continued support and patronage. We hereby inform you that the 68th Ordinary General Meeting of Shareholders of KENKO Mayonnaise Co., Ltd. (the "Company") will be held as described below.

The Company has taken measures for electronic provision when convening this General Meeting of Shareholders and the matters subject to measures for electronic provision are posted as the "Notice of 68th Ordinary General Meeting of Shareholders" on the following website on the internet.

The Company's Website: https://www.kenkomayo.co.jp/ir/kabunushi/shareholders meeting

In addition to the website above, the matters to be provided electronically are posted on the website of the Tokyo Stock Exchange (TSE). On the TSE's website (Listed Company Search) below, please enter the Company's issue name (company name) or securities code to find the Company, select "Basic information" and then "Documents for public inspection/PR information," and view the information.

Tokyo Stock Exchange website (Listed Company Search):

https://www2.jpx.co.jp/tseHpFront/JJK020010Action.do?Show=Show

Even if you do not attend the meeting, you can exercise your voting rights in advance in writing or via the internet, etc. Please review the Reference Documents for the General Meeting of Shareholders in the matters subject to measures for electronic provision and exercise your voting rights by 6:20 p.m. on Monday, June 23, 2025 (Japan time).

1.	Date and Time:	Tuesday, June 24, 2025 at 10:00 a.m. Japan time
		(The venue opens at 9:00 a.m.)
2.	Place:	Nakano Central Park Conference
		4-10-2 Nakano, Nakano-ku, Tokyo, Japan
3.	Meeting Agenda:	
	Matters to be reported	 d:1. The Business Report and Consolidated Financial Statements for the Company's 68th Fiscal Year (April 1, 2024 - March 31, 2025) and results of audits of the Consolidated Financial Statements by the Accounting Auditor and the Board of Corporate Auditors 2. Non-consolidated Financial Statements for the Company's 68th Fiscal Year (April 1, 2024 - March 31, 2025)
	Proposal to be resolved	d:
	Proposal:	Election of Nine (9) Directors
~	If you are ottending the s	noting in person, plage submit the engloyed voting rights everying form at

- If you are attending the meeting in person, please submit the enclosed voting rights exercise form at the reception desk of the venue.
- In the event that the matters subject to measures for electronic provision are revised, the content of these revisions will be posted on the websites stated in this notice.
- <u>Should there be any major changes to how the General Meeting of Shareholders will be run based on</u> <u>future developments, notices will be posted on the Company's website</u> (https://www.kenkomayo.co.jp/ir/kabunushi/analyst).

Reference Documents for the General Meeting of Shareholders

Proposal and References

Proposal: Election of Nine (9) Directors

The current terms of office of all nine (9) Directors will expire at the conclusion of this meeting. Accordingly, the Company proposes election of nine (9) Directors for a new term. The candidates for Director are as follows.

No.	o. Name New appointment / reappointment / external		Current positions and responsibilities	Attendance at Board of Directors' Meeting
1	Takashi Sumii	[Reappointment]	Chairman, Representative Director Nomination and Remuneration Committee member	16/16
2	Kunikazu Shimamoto	[Reappointment]	President and Representative Director Nomination and Remuneration Committee member	16/16
3	Yoichi Terajima	[Reappointment]	Director and Executive Vice President	16/16
4	Manabu Kawakami	[Reappointment]	Director	16/16
5	Kenji Tachibana	[Reappointment]	Director	16/16
6	Nobuyoshi Fujiwara	[New appointment]	Executive Officer	-
7	7 Chiharu Komachi [External]		External Director Nomination and Remuneration Committee member	16/16
8	8 Akiko Nariai [New appointment] [External] [Independent]		-	-
9	Mugie Hori	[New appointment] [External] [Independent]	-	-

[Reference] List of candidates

No.	Name (Date of birth)	Career summary, positions, responsibilities, and significant concurrent positions	Number of shares of the Company held by the candidate				
	Takashi Sumii	June 1978 Joined the Company	2				
	(August 7, 1953)	June 2000 President and Representative Director of the Company	129,661				
	[Reappointment]	June 2023 Chairman, Representative Director of the Company (current position)					
1	Attendance at Board of Directors' Meeting: 16/16	[Reason for nomination as candidate for Director] Mr. Takashi Sumii, as Representative Director, has engaged in corporativity leadership and decisiveness based on a wealth of experience and a standard the Communication is the listing on the Drive Section of the Talaya S	chievements,				
	Tenure as Director:	steering the Company to its listing on the Prime Section of the Tokyo S	•				
		and building a robust management foundation. For the above reasons, the Company					
	26 years (at the	believes that he will be able to continue appropriately performing administration and					
	conclusion of the Meeting)	supervision on management, and nominates him as a candidate for Dire	ector.				
		April 1988 Joined the Company					
	Kunikazu Shimamoto (December 16, 1965)	June 2021 Director of the Company					
		June 2023 President and Representative Director of the	29,195				
	[Reappointment]	Company (current position) In charge of "Growth Strategy" of the Medium- to Long-Term Management Plan	29,195				
	Attendance at Board of	[Reason for nomination as candidate for Director]					
2	Directors' Meeting:	Mr. Kunikazu Shimamoto, playing a leading role in the Company's product					
	16/16	development, has made significant contribution to the development of our Group of					
		manufacturers. Since taking office as President and Representative Director, he has					
	Tenure as Director:	been strongly leading formulation of the Medium-to Long-Term Management Plan and					
	4 years (at the	development of its promotional structure. He is capable of growing our Group's					
	conclusion of the Meeting)	strengths to a higher level. For the above reasons, the Company nominates him as a candidate for Director.					

No.	Name (Date of birth)	Care	Number of shares of the Company held by the candidate					
	Yoichi Terajima	April 1983	Joined the Company					
	(January 15, 1961)	June 2019						
	[Reappointment]	June 2021	Company Director and Executive Vice President of the Company (current position)	11,554				
	Attendance at Board of	[Reason for nom	nation as candidate for Director]					
3	Directors' Meeting: 16/16	e e	ima has made significant contribution to the Company pilities as General Manager of the Quality Assurance I	-				
		demonstrating lea	adership in a wide range of areas as Head of Production	on Unit and				
	Tenure as Director:	Head of Adminis	Head of Administrative Unit. Since assuming the office of Director and Executive Vice					
	6 years (at the	President, he has assisted the President and led the business promotion across all areas						
	conclusion of the	of corporate management. For the above reasons, the Company nominates him as a						
	Meeting)	candidate for Director.						
	Manabu Kawakami	November 1992	Joined the Company					
	(March 29, 1967)	April 2021	Executive Officer and General Manager, Salad					
	[Reappointment] Attendance at Board of	June 2021	Cafe/Delicatessen Business Division of the Company Director of the Company (current position) In charge of "Automation and Innovation" of the Medium- to Long-Term Management Plan	8,131				
4	Directors' Meeting:	[Reason for nom	nation as candidate for Director]					
	16/16	Mr. Manabu Kawakami possesses a wealth of experience and a high level of expertise						
	Tenure as Director: 4 years (at the conclusion of the Meeting)	gained through engaging in corporate management at group companies, etc. Since assuming the office of Director, he has demonstrated effective decision-making and supervisory functions in a wide range of fields. For the above reasons, the Company nominates him as a candidate for Director.						

No.	Name (Date of birth)	Careo a	Number of shares of the Company held by the candidate				
	Kenji Tachibana	April 1990	Joined the Company				
	(May 9, 1966)	July 2020	Factory General Manager, Gotenba Factory of the Company	8,415			
	[Reappointment]	June 2021	Director of the Company (current position) In charge of "Investment in People" of the Medium- to Long-Term Management Plan	0,115			
	Attendance at Board of	[Reason for nomin	nation as candidate for Director]				
5	Directors' Meeting: 16/16	e e	ana has made significant contribution to the Company tage by leading the area of fundamental research for	•			
	т р' (including devising of proprietary production methods. Since assuming the office of					
	Tenure as Director: 4 years (at the conclusion of the Meeting)	Director, he has utilized his analytical skills and taken on a central role in corporate					
		management in a position of overseeing corporate planning, overall administration, and					
		overseas business.	. For the above reasons, the Company nominates him	as a candidate			
	wiccung)	for Director.					
		April 1991	Joined the Company				
	Nobuyoshi Fujiwara (September 25, 1967)	April 2011 April 2024	Deputy General Manager, International Business Headquarters of the Company Executive Officer and General Manager,	2,479			
	[New appointment]		Sustainability Promotion Office of the Company				
	[ivew uppontationt]	[Reason for nomination as candidate for Director]					
6	Attendance at Board of Directors' Meeting:	Mr. Nobuyoshi Fujiwara engaged in engineering operations for many years and					
		afterward he was assigned to a joint venture in the United States and also assumed key					
	-	roles such as General Manager of Overseas Business Division and General Manager of					
		Sustainability Promotion Office. He has demonstrated deep expertise and leadership					
	Tenure as Director:	each of the fields of production, sales and administration, and the Company believes					
	-	that he is the talent required for the Company to advance to a higher level. For the					
		above reasons, the	e Company nominates him as a new candidate for Dir	ector.			

No.	Name (Date of birth)	Career sumr and sign	Number of shares of the Company held by the candidate			
7	Chiharu Komachi (April 22, 1957) [Reappointment] [External] [Independent] Attendance at Board of Directors' Meeting:	June 2023 Extern positive February 2025 Outside (current [Reason for nomination at Mr. Chiharu Komachi por a corporate executive over	nal Director of CEMEDINE Co., Ltd. nal Director of the Company (current on) de Director of ACCEA Co., Ltd. ent position) as candidate for External Director and outline of ssesses extensive experience and a broad rang er many years. In the hope that he will provide the Company aspires to become a global enterg	1,300 of expected roles] e of expertise as objective and		
	16/16 Tenure as Director: 2 years (at the conclusion of the Meeting)	Company nominates him	as a candidate for External Director.			
	Akiko Nariai (March 29, 1963) [New appointment]	July 2022 Distri September 2023 Estab	d the Tokyo Regional Taxation Bureau ct Director of Shinjuku Tax Office lished Akiko Nariai Tax Accountant Office ent position)	0		
	[External] [Independent]	[Reason for nomination as candidate for External Director and outline of expected roles] Ms. Akiko Nariai possesses extensive experience and a broad range of knowledge as a tax accountant. The Company believes that she is capable of properly executing her duties for the management of the Company from a fair and objective standpoint, and therefore nominates her as a new candidate for External Director. Although she has never directly engaged in corporate management, for the above reasons the Company expects that she will offer appropriate opinions as External Director and proposes her election.				

No.	Name (Date of birth)	Career summary, positions, responsibilities, and significant concurrent positions	Number of shares of the Company held by the candidate			
	Mugie Hori (December 14, 1962) [New appointment] [External] [Independent]	October 2003Registered as an attorney (Tokyo Bar Association), Joined Nakamura Law OfficeOctober 2013Established Kichijoji Minami Law Office (current position)January 2018Outside Director of nex Co., Ltd. (current position)	0			
9		[Reason for nomination as candidate for External Director and outline of expected roles] Ms. Mugie Hori possesses extensive experience and a broad range of expertise as an				
	Attendance at Board of Directors' Meeting: -	attorney. In the hope that she will provide appropriate opinions on management of the Company from a fair and objective standpoint, the Company nominates her as a new candidate for External Director. Although she has never directly engaged in corporate management, for the above reasons the Company expects that she will offer				
	Tenure as Director: -	appropriate opinions as External Director and proposes her election.				

Notes: 1. There are no special interests between any of the candidates for Director and the Company.

- 2. Mr. Chiharu Komachi, Ms. Akiko Nariai, and Ms. Mugie Hori are candidates for External Director. Mr. Chiharu Komachi was elected External Director of the Company at the 66th Ordinary General Meeting of Shareholders held on June 28, 2023, and his tenure will be two years at the conclusion of this Ordinary General Meeting of Shareholders.
- 3. The number of shares of the Company held by each candidate indicated above is the sum of the number of shares they hold and their share in the shareholding association (shares less than one are rounded down).
- 4. The Company has established the Policies and Procedures for Nominating Candidates for Director and Corporate Auditor, as well as the Independence Standards and Qualifications of Independent External Directors. All candidates for External Director in this proposal meet these standards.
- 5. The Company has designated Mr. Chiharu Komachi as an independent officer as stipulated by the rules of the Tokyo Stock Exchange, and notified the exchange to that effect. If he is elected as originally proposed and assume office, the Company plans to maintain his status as an independent officer. Ms. Akiko Nariai and Ms. Mugie Hori satisfy requirements for independent officers as stipulated by the rules of the exchange, and if they are elected as originally proposed and assume office, the Company plans to notify the exchange of them as independent officers.
- 6. The Company has entered into a directors and officers liability insurance agreement as provided for in Article 430-3, paragraph (1) of the Companies Act with an insurance company. The insurance agreement covers damages to be borne by insureds that may arise from an insured being liable for execution of their duties as Director and/or officer or receiving a claim pertaining to the pursuit of such liability. Each of the candidates will be included as an insured under this insurance agreement. Furthermore, the Company plans to renew the agreement with equivalent terms and conditions at the time of next renewal.
- 7. Pursuant to the provisions of Article 427, paragraph (1) of the Companies Act and Article 32 of the Company's Articles of Incorporation, the Company has entered into a liability limitation agreement with Mr. Chiharu Komachi to limit his liability for damages under Article 423, paragraph (1) of the same Act. The maximum amount of liability under the agreement is the minimum amount of liability provided for in laws and regulations. If the candidate is reappointed,

the Company plans to maintain the agreement. If Ms. Akiko Nariai and Ms. Mugie Hori are newly elected as originally proposed and assume office, the Company plans to enter into similar agreements with them.

8. If Mr. Takashi Sumii, Mr. Kunikazu Shimamoto, Mr. Chiharu Komachi, Ms. Akiko Nariai, and Ms. Mugie Hori are elected as originally proposed and assume office, they will also assume the position of Nomination and Remuneration Committee member.

	[of English	se and Expe		((111)	
Name	Corporate management	Finance and accounting	Legal affairs, compliance, and risk management	Marketing	Production and technological development	Global business	Sustainability (ESG)	Market trends of products and raw materials
Takashi Sumii	•			•		•	•	•
Kunikazu Shimamoto	•			•	•	•		•
Yoichi Terajima	•	•	•		•		•	•
Manabu Kawakami	•			•				
Kenji Tachibana	•	•	•	•	•			•
Nobuyoshi Fujiwara	•				•	•	•	
Chiharu Komachi	•		•			•		•
Akiko Nariai		•	•					
Mugie Hori		•	•					

[Reference] Expertise and Experience of Directors (Skills Matrix)

Expertise	Reasons for selecting the item
	Leadership and decisiveness for steering an organization
	toward its goals are required in order to instill and
Corporate management	communicate the Company's management vision and
	execution policies both internally and externally, and to
	increase its corporate value.
	Expertise in the areas of finance and accounting is required in
Finance and accounting	order to build a robust financial foundation that can support
	growth strategies, and to execute precise capital policies.
	Expertise in compliance and risk management skills for
Legal affairs, compliance,	maintaining an awareness of crisis even during ordinary times
and risk management	and preventing potential risks from materializing are required
	in order to ensure soundness and obtain trust from society.
	Capabilities to accurately analyze markets, customers,
Marketing	products, and information are required in order to fulfill social
Marketing	roles expected of the Company amid an uncertain and
	complicatedly changing management environment.
Production and	Expertise and experience in production technology and product
technological development	quality are required in order to further enhance its corporate
teennologiear development	value as a manufacturer.
	Expertise and experience for actively and prominently
Global business	approaching overseas markets are required in order to ensure
	the Group's ongoing survival and development.
	An attitude and expertise for always maintaining a long-term
Sustainability (ESG)	perspective and harmonizing with various environments both
Sustainaointy (ESO)	in and outside of the Company are required in order to advance
	the Sustainability Policy.
Market trends of	Capabilities for ascertaining the market trends of product and
products and raw materials	raw materials in a timely manner are required in order to adapt
products and faw matchais	to an uncertain and constantly changing environment.

Composition of the Board of Directors, policies and procedures for selecting candidates for Director, and independence standards

- 1. Composition of the Board of Directors
- (1) The Board of Directors shall have an appropriate number of Directors in light of the business environment and management strategies.
- (2) At least one-third of members of the Board of Directors shall be independent External Directors.
- (3) The Board of Directors shall be made up to ensure both diversity and appropriate size, in consideration of knowledge, experience, capabilities, and other factors for effectively fulfilling their roles and responsibilities, upon selecting skills that are required of the Company's Directors in light of management strategies.

2. Policies and procedures for selecting candidates for Director

The Company selects as candidates for Director those who have the will to realize the Group's company philosophy, as well as ingenuity, decision-making and execution skills, crisis management skills, leadership, and bravery.

When selecting candidates, the Nomination and Remuneration Committee, which is an advisory body to the Board of Directors chaired by an independent External Director and a majority of whose members consists of independent External Directors, deliberates and reports its results to the Board of Directors, which in turn makes a decision respecting such results as much as possible.

3. Independence standards

The Company determines that an External Director or External Corporate Auditor is independent if they do not meet any of the following conditions, in addition to adhering to standards stipulated by financial instruments exchanges.

- (1) [Suppliers] A business partner whose net sales to the Company during the most recent fiscal year exceeded 2% of its annual consolidated net sales, or a person executing the business of such entity
- (2) [Clients] A business partner from which the Company earned net sales exceeding 2% of the Company's annual consolidated net sales during the most recent fiscal year, or a person executing the business of such entity
- (3) [The Company being a major shareholder] A person executing the business of a company in which the Company directly or indirectly held at least 10% of total voting rights as of the end of the most recent fiscal year
- (4) [Major shareholders of the Company] A person executing the business of a company that directly or indirectly held at least 10% of total voting rights in the Company as of the end of the most recent fiscal year
- (5) [Lenders] An entity that was lending an amount exceeding 2% of the Company's consolidated total assets to the Group as of the end of the most recent fiscal year, or a person executing the business of such entity
- (6) [Advisors, etc.] A consultant, accounting expert, legal expert, etc. who received money and/or other properties exceeding 10 million yen that are not officer remuneration during the most recent fiscal year
- (7) A person who had met any of the above conditions (1) through (6) within the past year