

August 28, 2025

To whom it may concern,

Company Name: ASKUL Corporation  
(Code No.: 2678, Tokyo Stock Exchange Prime Market)  
Representative: Akira Yoshioka  
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## August 2025 Operating Results

ASKUL Corporation releases monthly operating results for August of the fiscal year ending May 20, 2026. For details on non-consolidated net sales, and year-on-year growth on sales per customer and the number of customers of the ASKUL business, see the Supplementary Information.

### Net sales

Non-consolidated net sales for August (from July 21, 2025 to August 20, 2025) increased by 2.7% year-on-year. Non-consolidated net sales of the mainstay ASKUL Business were +2.6% YoY. Compared to August 2024, the number of business days was the same, thus, the adjusted growth rate is omitted.

Non-consolidated net sales of LOHACO Business increased by 4.1%.

(Reference) ASKUL business: Business days in August

FY ending/ended May 20	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Total
2026	3	5	5	4	4	4	25
2025	4	5	4	4	4	4	25
Difference	-1	0	1	0	0	0	0

### Notes:

1. The total of non-consolidated net sales includes net sales of the Logistics Business.
2. ASKUL business includes net sales of ASKUL, SOLOEL ARENA, and etc.
3. Sales per customer is average monthly purchase amount for customers who purchased in each month.
4. For monthly operating results, accounts are settled as of the 20th of each month on a provisional basis.
5. For the schedule of the release of our monthly operating results, please see the following page of our Investor Relations website: <https://www.askul.co.jp/corp/english/investor/calendar/>
6. The operating results disclosed herein have not been audited by certified public accountants or auditing firms. Therefore, figures may differ from those in our quarterly and full-year financial statements.

## (1) Non-consolidated net sales

(¥million)

FY ending/ ended May 20		June	July	Aug.	Sept.	Oct.	Nov.	1st half
Total	2026	35,751	33,758	31,618				
	2025	35,214	31,993	30,780	33,919	30,147	34,399	196,453
	YoY change (%)	1.5	5.5	2.7				
ASKUL business	2026	32,651	30,140	28,211				
	2025	31,740	29,126	27,506	31,012	27,291	31,616	178,294
	YoY change (%)							
	YoY change adjusting for the number of business days (%)	2.9	3.5	2.6				
LOHACO business	2026	3,091	3,611	3,397				
	2025	3,464	2,856	3,264	2,897	2,851	2,773	18,108
	YoY change (%)	-10.8	26.4	4.1				

FY ending/ ended May 20		Dec.	Jan.	Feb.	Mar.	Apr.	May	2nd half	Full year
Total	2026								
	2025	35,487	27,342	35,554	32,353	36,841	31,387	198,967	395,420
	YoY change (%)								
ASKUL business	2026								
	2025	32,410	24,221	32,390	29,357	33,417	28,371	180,169	358,463
	YoY change (%)								
	YoY change adjusting for the number of business days (%)								
LOHACO business	2026								
	2025	3,072	3,114	3,156	2,989	3,392	3,008	18,734	36,842
	YoY change (%)								

## (2) Growth on sales per customer (ASKUL business; YoY change %)

FY ending / ended May 20	June	July	Aug.	Sept.	Oct.	Nov.	1st half
2026	3.6	4.1	3.8				
2025	8.7	2.8	7.1	4.1	-1.1	8.3	5.0

FY ending/ ended May 20	Dec.	Jan.	Feb.	Mar.	Apr.	May	2nd half	Full year
2026								
2025	3.6	-1.0	4.9	-0.5	-0.8	6.7	2.1	3.5

## (3) Growth on the number of customers (ASKUL business; YoY change %)

FY ending / ended May 20	June	July	Aug.	Sept.	Oct.	Nov.	1st half
2026	-0.7	-0.6	-1.2				
2025	-0.5	-3.2	-0.7	-3.2	-6.9	-0.7	-2.6

FY ending / ended May 20	Dec.	Jan.	Feb.	Mar.	Apr.	May	2nd half	Full year
2026								
2025	-1.7	-3.7	0.2	-2.8	-1.9	1.2	-1.4	-2.0