



January 30, 2026

Company name: KEY COFFEE INC  
Name of representative: Yutaka Shibata  
President  
(Code number: 2594; Tokyo Stock  
Exchange Prime Market)  
Inquiries: Keisuke Kawai, Executive Officer  
and General Manager of the  
Administrative Division  
(Telephone: +81-3-3433-3311)

## Notice Concerning Organizational Changes and Changes of Personnel

KEY COFFEE INC (the “Company”) hereby announces that it has resolved, at a meeting of the Company’s Board of Directors held on January 30, 2026, to implement the organizational changes and changes of personnel described below.

### 1. Details of the organizational changes (effective April 1, 2026)

(1) The role of the Sales Department I Sales Merchandising Team will be absorbed into the Sales Department I to pursue new market opportunities and expand profitability, a new New Account Creation Team(NAC Team) will be established.

### 2. Changes of personnel (effective February 1, 2026)

#### (1) Changes in the duties entrusted to Executive Officers

| New position   | Former position                                       | Name             |
|--|---|------------------|
| Executive Officer General Manager, Marketing Division and Manager, Overseas Project Team, Marketing Division | Executive Officer General Manager, Marketing Division | Masatoshi Tanaka |

### 3. Changes of personnel (effective April 1, 2026)

#### (1) Changes in the duties entrusted to Executive Officers

| New position  | Former position  | Name          |
|---|--|---------------|
| Executive Officer General Manager, Administrative Division  | Executive Officer General Manager, Administrative Division and General Manager, General Affairs and Personnel Department | Keisuke Kawai |
| Executive Officer General Manager, Sales Division and General Manager, Sales Development Department | Executive Officer General Manager, Sales Division  | Masato Yanagi |

(2) Changes of executive employees

| New position  | Former position   | Name               |
|---|---|--------------------|
| General Manager, Quality Assurance Department and Manager, Customer Center  | General Manager, Quality Assurance Department   | Maki Motoyoshi     |
| General Manager, General Affairs and Personnel Department, Administrative Division  | General Manager, Sales Development Department, Sales Division   | Masayuki Takahashi |
| General Manager to General Affairs and Personnel Department, Administrative Division (seconded to Sulawesi Development Co., Ltd.) and Future of Coffee Department | Manager to General Affairs and Personnel Department, Administrative Division (seconded to Sulawesi Development Co., Ltd.) and Future of Coffee Department                   | Akira Moriya       |
| General Manager, Purchasing Department, Supply Chain Management Division and Strategic Solutions Department   | General Manager, Purchasing Department, Supply Chain Management Division and Sustainability Promotion Office, Corporate Planning Department, Strategic Solutions Department | Junichi Iwasaki    |
| General Manager, Logistics Department and Manager, Kanto Distribution Section, Supply Chain Management Division   | General Manager, Logistics Department, Supply Chain Management Division   | Yoshitaka Isoda    |
| General Manager, Tohoku Factory and Manager, Tohoku Distribution Section, Supply Chain Management Division  | Manager, Manufacturing Section, Tohoku Factory, Supply Chain Management Division  | Masanao Chiba      |
| Assistant Manager, Tohoku Factory, Supply Chain Management Division   | General Manager, Tohoku Factory and Manager, Tohoku Distribution Section, Logistics Department, Supply Chain Management Division  | Kuniyuki Katagiri  |
| Deputy General Manager, Sales Division and General Manager, Tokyo Branch Office, Sales Division   | General Manager, Tokyo Branch Office, Sales Division  | Hiromichi Yanagi   |
| General Manager, Kan-Shin-Etsu Branch Office, Sales Division  | General Manager, Kyushu Branch Office, Sales Division   | Mitsuyuki Ogawa    |
| General Manager, Kyushu Branch Office, Sales Division   | General Manager, Kan-Shin-Etsu Branch Office, Sales Division  | Yuuichirou Awai    |
| Deputy General Manager, Wholesale Division and General Manager, Wholesale Strategy Department and Manager, E-Commerce Business Sales Team, Wholesale Division     | General Manager, Wholesale Strategy Department and Manager, E-Commerce Business Sales Team, Wholesale Division  | Shinichi Yagi      |
| General Manager, Kan-Shin-Etsu Branch Office, Wholesale Division  | General Manager, Osaka Branch Office, Wholesale Division  | Yuuji Ozawa        |
| General Manager, Tokyo Branch Office, Wholesale Division  | General Manager, Tokyo Branch Office and Manager, Sales Section II, Tokyo Branch Office, Wholesale Division   | Yoshiya Kiyota     |
| General Manager, Osaka Branch, Wholesale Division   | General Manager, Nagoya Branch Office, Wholesale Division   | Yoshikazu Udagawa  |