[Translation]

July 31, 2026

To whom it may concern:

Company Name:	Kakaku.com, Inc.
Representative:	Atsuhiro Murakami President and Representative Director (Securities Code: 2371; Prime Market of the Tokyo Stock Exchange)
Contact:	Shinichi Kasuya Director, Senior Managing Executive Officer and CFO (Phone: +81-3-5725-4554)

Company Name:	Kamgras 1 K.K.
Representative:	Robert Patrick Ryan Representative Director

Notice Regarding Amendment to the Terms and Conditions of the Tender Offer for Share Certificates, Etc. of Kakaku.com, Inc. (Securities Code: 2371) by Kamgras 1 K.K.

We hereby announce that Kamgras 1 K.K. has issued today the attached "Notice Regarding Amendment to the Terms and Conditions of the Tender Offer for Share Certificates, Etc. of Kakaku.com, Inc. (Securities Code: 2371) by Kamgras 1 K.K." in connection with the tender offer for the share certificates, etc. of Kakaku.com, Inc. that it commenced on May 13, 2026.

This material is published pursuant to Article 30, paragraph (1), item (iv) of the Order for Enforcement of the Financial Instruments and Exchange Act at the request of Kamgras 1 K.K. (the offeror) to Kakaku.com, Inc. (the target company of the tender offer).

(Attachment)
"Notice Regarding Amendment to the Terms and Conditions of the Tender Offer for Share Certificates, Etc. of Kakaku.com, Inc. (Securities Code: 2371) by Kamgras 1 K.K." dated July 31, 2026

July 31, 2026

To whom it may concern:

Company Name: Kamgras 1 K.K.
Representative: Robert Patrick Ryan
Representative Director

Notice Regarding Amendment to the Terms and Conditions of the Tender Offer for Share Certificates, Etc. of Kakaku.com, Inc. (Securities Code: 2371) by Kamgras 1 K.K.

Kamgras 1 K.K. (the "**Offeror**") has commenced, as of May 13, 2026, a tender offer (the "**Tender Offer**") pursuant to the Financial Instruments and Exchange Act (Law No. 25 of 1948, as amended) for the common shares (the "**Target Company Shares**") and share options of Kakaku.com, Inc. (Securities Code: 2371; on the Prime Market of Tokyo Stock Exchange, Inc.; the "**Target Company**").

BCPE Blitz Cayman, L.P., a limited partnership formed under the laws of the Cayman Islands on June 1, 2026, whose partnership interests are wholly owned and managed by Bain Capital Private Equity, LP ("Bain Capital") and whose principal purpose is to invest in the Target Company, announced on July 29, 2026 its "Notice Concerning Scheduled Commencement of Tender Offer for Kakaku.com, Inc. (Securities Code: 2371)." In response, the Target Company announced on July 30, 2026 in its "Notice regarding the Scheduled Commencement of a Tender Offer for the Share Certificates, Etc. of the Company by BCPE Blitz Cayman, L.P." that it had received a proposal from Bain Capital and LY Corporation to increase the tender offer price. In addition, the Offeror received from the Target Company on July 29, 2026 a request to discuss a change to the purchase price per Target Company Share in the Tender Offer and commenced its consideration of such change. As a result, certain matters in the Tender Offer Statement filed by the Offeror on May 13, 2026 (as amended by the Amendment to Tender Offer Statement submitted on May 19, 2026, May 27, 2026, June 4, 2026, June 17, 2026, July 2, 2026, July 7, 2026 and July 17, 2026) require correction, including an amendment to extend the Tender Offer Period until August 17, 2026, which is the day falling 10 Business Days from today.

In connection with the foregoing, the contents of the "Notice Regarding Commencement of Tender Offer for Kakaku.com, Inc. (Securities Code: 2371) by Kamgras 1 K.K." dated May 12, 2026 (as amended by the "Notice Regarding the Extension of the Tender Offer Period of the Tender Offer for the Share Certificates, Etc. of Kakaku.com, Inc. (Securities Code: 2371)" dated July 2, 2026 and July 7, 2026, and the "Notice Regarding Amendment to the Terms and Conditions of the Tender Offer for Share Certificates, Etc. of Kakaku.com, Inc. (Securities Code: 2371) by Kamgras 1 K.K." dated July 17, 2026) are corrected as set forth below. The amended portions are underlined.

Description

(Before Amendment)

<Omitted>

Subsequently, the Offeror comprehensively considered factors such as the "(Update) Notice Concerning the Submission of a Legally Binding Proposal Regarding the Capital Policy of Kakaku.com, Inc.," published by LY Corporation on July 1, 2026, as well as the subsequent market price of the Target Company Shares, the status of tenders in the Tender Offer by the shareholders of the Target Company and the holders of the Share Options, and the outlook for future tenders, and also taking into account the request to enter into discussions regarding a change to the Tender Offer Price (defined below; hereinafter the same) received from the Target Company on the same date, the Offeror sincerely considered the matter and, as a result, decided to change the Tender Offer Price from 3,000 yen to 3,450 yen, and on July 17, 2026, submitted the Amendment to Tender Offer Statement and, in connection therewith, decided to extend the Tender Offer Period to August 3, 2026, which is the day falling 10 Business Days from July 17, 2026, the date of submission of the Amendment, resulting in a total of 58 Business Days (the change to the Tender Offer Price and the extension of the Tender Offer Period are collectively referred to as the "Conditions Amendment"). The Consortium understands that the price of 3,500 yen premised on the execution of a non-tender agreement between Bain Capital Private Equity, LP and LY Corporation (the "Proposing Party") and KDDI in the legally binding proposal regarding the privatization of the Target Company through a tender offer and subsequent squeeze-out procedures (the "July 1 Proposal") is a price that cannot be realized, and that in addition to the fact that the revised Tender Offer Price of 3,450 yen is the highest realizable price, exceeding the realizable tender offer price of 3,384 yen in the July 1 Proposal, the Tender Offer is considered to be superior to the July 1 Proposal from the perspectives of likelihood and timing of realization of the tender offer. Accordingly, the Consortium considers that the Conditions Amendment will make it sufficiently possible for the Tender Offer to be successfully completed.

<Omitted>

(After Amendment)

<Omitted>

Subsequently, the Offeror comprehensively considered factors such as the "(Update) Notice Concerning the Submission of a Legally Binding Proposal Regarding the Capital Policy of Kakaku.com, Inc.," published by LY Corporation on July 1, 2026, as well as the subsequent market price of the Target Company Shares, the status of tenders in the Tender Offer by the shareholders of the Target Company and the holders of the Share Options, and the outlook for future tenders, and also taking into account the request to enter into discussions regarding a change to the Tender Offer Price (defined below; hereinafter the same) received from the Target Company on the same date, the Offeror sincerely considered the matter and, as a result, decided to change the Tender Offer Price from 3,000 yen to 3,450 yen, and on July 17, 2026, submitted the Amendment to Tender Offer Statement and, in connection therewith, decided to extend the Tender Offer Period to August 3, 2026, which is the day falling 10 Business Days from July 17, 2026, the date of submission of the Amendment, resulting in a total of 58 Business Days (the change to the Tender Offer Price and the extension of the Tender Offer Period are collectively referred to as the "Conditions Amendment"). The Consortium understands that the price of 3,500 yen premised on the execution of a non-tender agreement between Bain Capital Private Equity, LP ("Bain Capital") and LY Corporation (together with Bain Capital, the "Proposing Party") and KDDI in the legally binding proposal regarding the privatization of the Target Company through a tender offer and subsequent squeeze-out procedures (the "July 1 Proposal") is a price that cannot be realized, and that in addition to the fact that the revised Tender Offer Price of 3,450 yen is the highest realizable price, exceeding the realizable tender offer price of 3,384 yen in the July 1 Proposal, the Tender Offer is considered to be superior to the July 1 Proposal from the perspectives of likelihood and timing of realization of the tender offer. Accordingly, the Consortium considers that the Conditions Amendment will make it sufficiently possible for the Tender Offer to be successfully completed.

Thereafter, BCPE Blitz Cayman, L.P., a limited partnership formed under the laws of the Cayman Islands on June 1, 2026, whose partnership interests are wholly owned and managed by Bain Capital and whose principal purpose is to invest in the Target Company, announced on July 29, 2026, the "Notice Concerning Scheduled Commencement of Tender Offer for Kakaku.com, Inc. (Securities Code: 2371)." Based on such announcement, the Target Company announced in its "Notice regarding the Scheduled Commencement of a Tender Offer for the Share Certificates, Etc. of the Company by BCPE Blitz Cayman, L.P." dated July 30, 2026 that it had received from the Proposing Party, as an update to the July 1 Proposal, a proposal to increase the tender offer price (the "July 29 Proposal"). In addition, the Consortium received from the Target Company on July 29, 2026 a request for discussion regarding change of the Tender Offer Price. In response to such request, the Consortium intends to engage in discussions with the Target Company, including with respect to a possible change to the Tender Offer Price, with a view to consummating the Tender Offer; however, as of July 31, 2026, no determination has been made.

The Tender Offeror, in order to provide sufficient information to the shareholders of the Target Company and the Share Option Holders regarding the status of announcements by the Proposing Party and the Target Company, and the Consortium's policy for considering the response to the above request for consultation received from the Target Company, has decided to submit the Amendment to Tender Offer Statement on July 31, 2026 pursuant to the provisions of Article 27-8, Paragraph 2 of FIEA. In connection with the submission of the Amendment, the Tender Offer Period shall be extended until August 17, 2026, resulting in a total of 67 Business Days, pursuant to Article 13, Paragraph 2, Item 2(a) of the Order for Enforcement of the Financial Instruments and Exchange Act (Cabinet Order No. 321 of 1965, as amended; hereinafter, the "Order").

<Omitted>

(3) Purchase Period

(Before Amendment)

From May 13, 2026 (Wednesday), to August 3, 2026 (Monday) (58 business days)

(After Amendment)

From May 13, 2026 (Wednesday), to August 17, 2026 (Monday) (67 business days)

(6) Commencement Date of Settlement

(Before Amendment)

August 10, 2026 (Monday)

(After Amendment)

August 24, 2026 (Monday)

End

Regulations on Solicitation

This press release is intended to provide information relating to the Tender Offer to the public and has not been prepared for the purpose of soliciting an offer to sell shares. Shareholders who wish to tender their shares are advised to carefully read the Tender Offer Explanation Statement concerning the Tender Offer and to make their tender decisions at their own discretion. This press release does not constitute, or form part of, an offer to sell or a solicitation of an offer to sell securities, or a solicitation of an offer to purchase securities. Neither this press release (or any part thereof) nor its distribution shall form the basis of any contract relating to the Tender Offer, or be relied upon when entering into any such agreement.

U.S. Regulations

The Tender Offer shall be implemented in compliance with the procedures and information disclosure standards provided by Japanese law; however, such procedures and standards are not necessarily identical to the procedures and information disclosure standards applied in the United States. In particular, Section 13(e) or Section 14(d) of the U.S. Securities Exchange Act of 1934 (as amended, the "**U.S. Securities Exchange Act**") and the rules promulgated thereunder do not apply to the Tender Offer, and the Tender Offer is not necessarily in compliance with such procedures and standards. All financial information included or referred to in this press release and the documents incorporated by reference herein has not been prepared in accordance with accounting principles generally accepted in the United States; and it may not be equivalent to, or comparable with, financial information prepared in accordance with accounting principles generally accepted in the United States. The Offeror is a corporation incorporated outside the United States, and some or all of its officers are residents outside the United States; accordingly, it may be difficult to exercise or enforce rights or claims that may be asserted under U.S. securities laws. In addition, it may be difficult to initiate legal proceedings in courts outside the United States against non-U.S. corporations or their officers based on a breach of U.S. securities laws. Furthermore, U.S. courts are not necessarily granted jurisdiction over non-U.S. corporations or their affiliates. All procedures relating to the Tender Offer will be conducted in Japanese unless otherwise specified. Some or all of the documents relating to the Tender Offer will be prepared in English; however, in the event of any discrepancy between the English-language documents and the Japanese-language documents, the Japanese-language documents shall prevail. The financial advisors of the Offeror, the Target Company, DG and KDDI, the tender offer agent, and their respective affiliates may, within their ordinary course of business and to the extent permitted by Japanese financial instruments and exchange-related laws and regulations and other applicable laws and regulations, purchase, or conduct any act toward the purchase of, the shares of the Target Company for their own account or for their customers' accounts outside the Tender Offer, either prior to the commencement of, or during, the period of the Tender Offer, in accordance with the requirements of Rule 14e-5(b) under the U.S. Securities Exchange Act. If information concerning such purchase is disclosed in Japan, such information will also be disclosed in English on the website of the person making such purchases (or by other disclosure methods).

Forward-Looking Statements

This press release contains "forward-looking statements" as defined in Section 27A of the U.S. Securities Act of 1933 (as amended) and Section 21E of the U.S. Securities Exchange Act of 1934. Due to known or unknown risks, uncertainties, or other factors, actual results may differ materially from those expressly or implicitly indicated by projections or other information presented as forward-looking statements. Neither the Offeror nor any of its affiliates makes any undertaking that the projections or other information expressly or implicitly indicated as forward-looking statements will prove to be correct. The forward-looking statements contained in this press release have been prepared based on the information available to the Offeror as of the date of this press release; and, unless required by applicable laws or the rules of a financial instruments exchange, none of the Offeror, the Target Company, or their respective affiliates has any obligation to update or correct the statements made herein in order to reflect future events or circumstances.

Other National Regulations

Some countries or regions may impose legal restrictions on the announcement, issuance, or distribution of this press release. In such cases, persons into whose possession this press release comes are required to inform themselves of, and to observe, any such restrictions. The announcement, issuance, or distribution of this press release shall not constitute a solicitation of an offer to purchase or sell any securities relating to the Tender Offer, and it shall be deemed a distribution of materials for informational purposes only.