

February 24, 2026

For Immediate Release  
(English translation of the original Japanese document)

Company Name: Kakaku.com, Inc.

Representative: Atsuhiro Murakami, President and Representative Director

(Stock code: 2371; Prime, Tokyo Stock Exchange)

Contact: Shinichi Kasuya, Director, Senior Managing Executive Officer and CFO

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### **Notice regarding Change in Subsidiary Through Share Transfer**

Kakaku.com, Inc. (the "Company"), at a Board of Directors meeting held today, has resolved to transfer all shares held in its consolidated subsidiary, webCG, Inc. ("webCG") to IID, Inc. ("IID") (the "Share Transfer")."

#### 1. Reason for the Share Transfer

In February 2015, the Company made webCG (then known as Nikkei Digital Contents, K.K.), which operates 'webCG', a web magazine for car enthusiasts, as a subsidiary with the aim of maximizing its media value. As part of a strategic restructuring of its business portfolio, the Company has now decided to transfer all shares held in webCG to IID, a company that provides corporate marketing support through its "Media", "Research", and "Media Commerce" businesses.

#### 2. Outline of subsidiary subject to change

(1) Name	webCG, Inc.	
(2) Head office location	5-7, Ebisu-Minami 3-chome, Shibuya-ku, Tokyo	
(3) Representative	Shun Kondo, President and Representative Director	
(4) Main business	Operating the automotive website 'webCG' and other activities	
(5) Capital	10 million yen	
(6) Establishment	October 1, 2008	
(7) Major shareholders and shareholding ratio	Kakaku.com, Inc. 100%	
(8) Relationship with the Company	Capital	The Company holds 100% of shares in total.
	Personnel	The Company has dispatched two Directors, and one Auditor.
	Business	Secondment of employees, subleasing of office space, and transactions related to the advertising business between the

	Company and the subsidiary.		
(9) Operating results and financial position for the last three years (Unit: million yen)			
	Fiscal year ended March 31, 2023	Fiscal year ended March 31, 2024	Fiscal year ended March 31, 2025
Net assets	321	313	346
Total assets	330	326	368
Revenue	130	141	192

### 3. Outline of party receiving the transfer

(1) Name	IID, Inc.	
(2) Head office location	Honcho 1-32-2, Nakano-ku, Tokyo	
(3) Representative	Hiroshi Miyakawa President/CEO	
(4) Main business	Media Business, Research Business, Media Commerce Business	
(5) Capital	50 million yen	
(6) Establishment	April 28, 2000	
(7) Net assets	4,638 million yen (January period, consolidated)	
(8) Total assets	6,252 million yen (January period, consolidated)	
(9) Major shareholders and shareholding ratio	Excite Japan Co., Ltd. 13.96% Hakuhodo Inc. 10.22% Mynavi Corporation 7.90% Hiroshi Miyakawa 5.40% T-Gaia Corporation 4.93% Proprietary Trading Account 3.93% Shoji Nagai 2.99% POPLAR Publishing Co.,Ltd. 2.96% Yuta Nakabo 2.26% Employee Stock Ownership Plan 1.81% (As of the end of June 2025)	
(10) Relationship with the Company	Capital	Not applicable
	Personnel	Not applicable
	Business	The Company currently conducts certain business transactions with IID.
	Related party	Not applicable

### 4. Number of shares to be transferred, and status of shares held before and after transfer

(1) Number of shares before the transfer	200 shares (No. of voting rights: 200, percentage of voting rights held: 100%)
(2) Number of shares to be transferred	200 shares (No. of voting rights: 200)
(3) Number of shares after the transfer	0 shares (No. of voting rights: 0,

	ownership ratio of voting rights: 0%)
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Note: The transfer price is not disclosed based on the contract between the parties. However, it was determined at a fair and appropriate price through mutual consultation and negotiation, taking into account the results of the due diligence and the share valuation conducted by third-party organizations.

#### 5. Schedule

(1)	Resolution by the Board of Directors	February 24, 2026
(2)	Signing of Share Transfer Agreement	February 24, 2026
(3)	Execution of share transfer	February 27, 2026 (scheduled)

#### 6. Future Outlook

Upon completion of the Share Transfer, webCG will cease to be a subsidiary of the Company.

The impact of this share transfer on our consolidated business results is minimal.