

February 19, 2025

For Immediate Release

(English translation of the original Japanese document)

Company Name: Kakaku.com, Inc.

Representative: Atsuhiko Murakami, President and Representative Director

(Stock code: 2371; Prime, Tokyo Stock Exchange)

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Notice of Organizational Changes and Appointment of Executive Officers

Kakaku.com, Inc. (the Company) hereby announces that its Board of Directors approved on February 19, 2025, the following organizational changes and executive officer appointments.

1. Organizational Changes (effective April 1, 2025)

The Company will implement the following organizational changes to facilitate smoother business operations within each business.

- A) To enhance the value provided by our four businesses - Kakaku.com, Tabelog, Kyujin Box and Incubation - and drive business growth, the Company will appoint company heads for the Kyujin Box and Incubation businesses, and will operate under a four-company structure, which also includes the existing Kakaku.com and Tabelog companies.
- B) The corporate functions will transition from a divisional organization structure to an organization reporting directly to the president.

2. Changes of Executive Officers (effective April 1, 2025)

(1) Appointment of Executive Officers with Specific Title

New position	Name	Current position
- Senior Managing Executive Officer In charge of Risk Management & General Affairs	Yusuke Aizawa	- Executive Officer - Manager, President's Office
- Senior Managing Executive Officer In charge of Corporate Planning & IR	Junnosuke Yagura	- Executive Officer - Manager, Corporate Planning Dept. - Manager, Incubation Promotion Office, Incubation Business Div.

(2) Reappointment of Executive Officers with Specific Title

New position	Name	Current position
- Representative Director, President and CEO	Atsuhiko Murakami	- Representative Director, President, and Chief Executive Officer
- Director, Senior Managing Executive Officer and CHRO In charge of Human Resources & Sustainability	Kanako Miyazaki	- Director, Senior Managing Executive Officer and CHRO - General Manager, Human Resources & General Affairs Div.
- Director, Senior Managing Executive Officer and CFO In charge of Finance, Accounting & Legal	Shinichi Kasuya	- Director, Senior Managing Executive Officer and CFO - General Manager, Corporate Div.
- Senior Managing Executive Officer In charge of Web Marketing - Head of Kakaku.com Company	Shingo Yuki	- Senior Managing Executive Officer - Head of Kakaku.com Company
- Senior Managing Executive Officer - Head of Tabelog Company	Taku Konoike	- Senior Managing Executive Officer - Head of the Tabelog Company
- Senior Managing Executive Officer - Head of Kyujin Box Company	Kota Shiratani	- Senior Managing Executive Officer - General Manager, Kyujin Box Div.
- Senior Managing Executive Officer - Head of Incubation Company	Yuzo Takamatsu	- Senior Managing Executive Officer - General Manager, Incubation Business Div.
- Senior Managing Executive Officer and CTO In charge of AI & Technology	Takayuki Kyowa	- Senior Managing Executive Officer and CTO - General Manager, Technology Div. - General Manager, Tabelog Development Div., Tabelog Company

(3) Appointment of Executive Officers

New position	Name	Current position
- Executive Officer - General Manager, Sales Div., Tabelog Company	Yuji Ogino	- General Manager, Tabelog Sales Div., Tabelog Company

(4) Reappointment of Executive Officers

New position	Name	Current position
- Executive Officer and CISO - Manager, System Platform Dept.	Norihiko Fukuda	- Executive Officer and CISO - General Manager, System Platform Div.
- Executive Officer - General Manager, Sales Div., Kakaku.com Company	Hitoshi Ishii	- Executive Officer - Kakaku.com Company
- Executive Officer - Manager, Recruiting Agency Dept., Kyujin Box Company	Mitsuhiro Sakusabe	- Executive Officer - General Manager, Kakaku.com Business Div. & Manager, Shopping Media Marketing Dept., Kakaku.com Company
- Executive Officer - Manager, Incubation Promotion Dept., Incubation Company	Go Kawasaki	- Executive Officer - General Manager, Affiliate Company Management Div. - Manager, Sustainable Management Promotion Dept.

For Reference: New Organizational Chart (As of April 1, 2025)

