

September 25, 2025

Calbee, Inc.

Announcement: Price and Package Volume Adjustments in Japan

Calbee, Inc. (hereafter “Calbee”) announced today that, in response to rising raw material costs, it will adjust the prices and package volumes of select products in Japan. These changes will be implemented in phases beginning February 2, 2026.

Products subject to price adjustments only:

Retail prices for the following products are anticipated to increase by approximately 8–15%. Actual retail prices may vary by retailer.

- Potato Chips (6 SKUs)
- Cereal (4 SKUs)

Products subject to volume adjustments only:

- Potato Chips (9 SKUs)
- Cereal (4 SKUs)

Calbee remains committed to delivering safe, reliable, and enjoyable products to its consumers, and asks for your understanding and continued support.

- End -

About the Calbee Group

Since 1949, we have embraced our corporate philosophy of “harnessing nature's gifts, bringing taste and fun, and contributing to healthy lifestyles.” As a company that provides essential goods, we place sustainability at the core of our management approach, creating the future of food by solving social issues through our corporate activities. (<https://www.calbee.co.jp/en/>)