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April 28, 2026

Company name: ITmedia Inc.  
URL: <https://corp.itmedia.co.jp/> (in Japanese)  
Takashi Kobayashi, President and CEO  
(Securities code: 2148; Prime Market of the Tokyo Stock Exchange)  
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## Notice Regarding Revision of Full-Year Earnings Forecast

The Company has revised the consolidated earnings forecasts for the fiscal year ending March 31, 2026 (April 1, 2025 to March 31, 2026), which were announced on May 1, 2025, in light of its recent performance.

### 1. Revision of Earnings Forecast for the Current Fiscal Year (From April 1, 2025 to March 31, 2026)

	Revenue	Operating income	Net income	Basic earnings per share
Previously Announced Forecast (A)	million yen 8,500	million yen 2,100	million yen 1,500	yen 77.21
Revised Forecast (B)	8,311	1,765	1,191	61.34
Amount of Change (B - A)	(188)	(334)	(308)	
Rate of Change (%)	(2.2)	(15.9)	(20.6)	
(Reference) Results for the Previous Fiscal Year (Fiscal year ended March 31, 2025)	8,100	2,028	1,496	77.18

### 2. Reason for the Revision

Regarding revenue, while Premium Ad & Brand Solution revenue and Programmatic Ad revenue increased, Digital Event revenue and Lead Generation revenue fell short of expectations due to a slowdown in marketing activities among domestic SaaS customers.

While revenue trends were as described above, we proceeded with key strategic initiatives—such as investments to strengthen the CMS (Content Management System) and data infrastructure that form the foundation of our media business, as well as advertising and promotional expenses for our subsidiaries 'Hacchu Navi' that continue to grow—within the scope of our initial plan. In addition, we recorded 65 million yen in one-time costs, including advisory fees associated with two M&A transactions, resulting in operating income and net income falling short of expectations.

Please note that there is no change to the year-end dividend forecast (100 yen per share) following this revision.