

DISCLAIMER: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.



November 27, 2025

Company name: FITEASY Inc.
Representative: Hisashi Kunie, Representative
Director and President
(Securities code: 212A; TSE Prime/NSE Premier)
Inquiries: Yuji Fujiwara, Managing Director
and General Manager of Corporate Administration Division
Telephone: +81-58-215-8744

Announcement of the Conclusion of a Comprehensive Partnership Agreement with Kaizu City, Gifu
Toward the Realization of "Enjoyable and Healthy Communities".

Through the development of Amusement Fitness Clubs, our company has focused on providing its members with an "Enjoyable and Healthy" environment as a third place.

We are pleased to announce that on Wednesday, November 19, 2025, we concluded a comprehensive partnership agreement with Kaizu City, Gifu Prefecture. The agreement covers four key fields and aims to promote citizens' health through fitness, foster vibrant communities, and support the realization of sustainable and prosperous urban development.



From left: Masumi Yokokawa, Mayor of Kaizu City; Yuki Nakamori, Executive Vice President of FIT-EASY.

1. Background and Purpose of the Agreement

In March 2025, Kaizu City celebrated the 20-year anniversary of its establishment. The city aims to become a place where residents of all ages, from children to the seniors, can enjoy fulfilling lives and maintain good health throughout their lifetime.

Under the slogan "*Lifetime Prosperity*," Kaizu City has been actively working to revitalize the local community. Initiatives launched in 2025 include the creation of the city's official fan club "Kaizu Fun" and the hosting of its first outdoor music festival in November. The mayor himself actively utilizes social media to share the city's many attractions.

Meanwhile, our company operates amusement fitness clubs nationwide that offer not only machine-based training but also simulation golf, private saunas, baseball practice areas, self-esthetic treatment services, and co-working spaces. In August 2025, we opened FIT-EASY Kaizu in Kaizu City, providing residents with a special third-place environment where they can "achieve their goals while having fun."

Sharing a vision of creating a community where people can enjoy life and stay healthy, Kaizu City and our company have reached this comprehensive partnership agreement.

The purpose is to contribute to citizens' health promotion by leveraging our expertise in amusement fitness, while also addressing regional issues and driving community revitalization from multiple perspectives.

2. Cooperation in the four fields under the Comprehensive Partnership Agreement

① Health Promotion

- Hosting health-related events for citizens, Creating and promoting exercise opportunities for individuals undergoing health checkups(including specific health checkups).

② Community Development through Fitness

- Dispatching instructors and Organizing events featuring invited fitness contestants.

③ Regional Revitalization

- Holding events to which athletes are invited

④ Disaster Prevention and Mitigation

- Providing temporary evacuation shelters using our facilities and Cooperating with the city on disaster-prevention initiatives.

3. Outlook

Through the activities under this agreement, we aim to strengthen our unique position as an amusement fitness club, contribute to local health promotion and ongoing regional revitalization, and maximize our corporate value.

The smooth implementation of this agreement is also expected to enhance trust and recognition of our company within local communities, support the growth of our business, and elevate our brand value. We will continue to develop initiatives that promote the health and vitality of communities and organizations throughout Japan.

End.