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### **Announcement: Launch of “FIT-EASY Athletes” Program**

#### **A support initiative for athletes aiming to win a gold medal at the 2028 Los Angeles Olympics and championship at the 2026 Asian Games**

We are pleased to announce the launch of the “FIT-EASY Athletes” program, through which our company will fully support athletes who set ambitious goals and compete on the global stage in pursuit of their dreams, as part of our development of amusement fitness clubs.

As the first step of this initiative, we have appointed beach volleyball athletes Ren Matsumoto and Non Matsumoto, sisters who have been selected for the Japan national team and are aiming for gold medal at the 2026 Asian Games and the 2028 Los Angeles Olympics, as FIT-EASY Athletes.

An inauguration ceremony was held on Tuesday, November 18, 2025.



At the ceremony, Ren Matsumoto (Center) and Non Matsumoto (Right) received their Certificates from Executive Vice President Yuki Nakamori (Left).

## **1. Background of the FIT-EASY Athletes Program**

This program aims to fulfill the following social missions by actively supporting athletes:

- Giving back to local communities: Creating events and opportunities for interaction that can be enjoyed by children and adults alike
- Contributing to health and education: Promoting the development of next-generation athletes and encouraging healthy exercise habits
- Supporting international ambitions: Providing ongoing support for athletes who compete on the global stage

## 2. Support Provided to Matsumoto Sisters

As FIT-EASY Athletes, Ren Matsumoto and Non Matsumoto will receive comprehensive support to enhance their performance and further their athletic careers.

### ① Facility Access Support

The sisters will have access to all 238 facilities locations nationwide (as of the end of October 2025) for their daily training and during travel for competitions.

In addition to training facilities, they will be supported in using amenities such as saunas, O<sub>2</sub> (high-concentration oxygen) rooms, and self-esthetic equipment for recovery and refreshment.

### ② Collaboration in Promotional Activities

Both athletes will display our company logo (body stickers) on their arms. They will also help promote the appeal of FIT-EASY through their social media platforms and participate in in-club events.

FIT-EASY, in turn, will conduct promotional campaigns celebrating their achievements and expand related promotional efforts across Japan and worldwide.

### ■ Matsumoto Sister Profile (As of November 21, 2025)

|                                                        |                                        |        |
|--------------------------------------------------------|----------------------------------------|--------|
| Elder Sister : Ren Matsumoto                           | Born: January 18 <sup>th</sup> , 1998  | Age 27 |
| Younger Sister : Non Matsumoto                         | Born: November 23 <sup>rd</sup> , 1999 | Age 25 |
| Hometown : Inuyama City, Aichi                         |                                        |        |
| 8 years as a pair Beach Volleyball experience: 8 years |                                        |        |
| Selected for the Japan National Team in July 2025      |                                        |        |

### ■ Match Results

| 2025 International Competitions |                                                                                         |
|---------------------------------|-----------------------------------------------------------------------------------------|
| April                           | Beach Pro Tour Future, Samila 2 <sup>nd</sup> place AVC Tour Samila Open Champion       |
| June                            | Beach Pro Tour Future, Qidong Champion                                                  |
| August                          | Beach Pro Tour Future, Busan Champion                                                   |
| 2025 Domestic Competitions      |                                                                                         |
| June                            | Japan Beach Volleyball Tour Round 3, Miyakonojo 3 <sup>rd</sup> place                   |
| July                            | Japan Beach Volleyball Tour Round 5, Yokohama Red Brick Warehouse 2 <sup>nd</sup> place |
| August                          | All Japan Championship Champion                                                         |
| September                       | Japan Beach Volleyball Tour Round 7, Grand Slam Escon Field 2 <sup>nd</sup> place       |
|                                 | Japan Beach Volleyball Tour Round 8, Nagoya 2 <sup>nd</sup> place                       |

## 3. Outlook

We expect that promoting activities through athlete support under this program will significantly

contribute to enhancing the uniqueness and brand image of our amusement-style fitness clubs.

By widely promoting the high-performance training environments used by athletes, along with amusement services such as saunas and O<sub>2</sub> (high-concentration oxygen) rooms that aid recovery, we aim to increase the number of new members.

Furthermore, in connection with the international achievements of the appointed athletes, this initiative is expected to accelerate our business expansion both domestically and internationally.

Going forward, we will continue to maximize corporate value by promoting health in local communities, supporting athletes who challenge the world, and fostering sustainable business growth.

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