

DISCLAIMER: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.



November 4, 2025

Company Name: FIT EASY Inc.
Representative: Hisashi Kunie
President and Representative Director
Security Code: 212A
Listing: Tokyo Stock Exchange Prime Market
and
Nagoya Stock Exchange Main Market
Contact: Yuji Fujiwara
Managing Director, General Manager of
Management Administration Division
TEL: +81-58-215-8744

Report on Key KPIs (Membership and Stores) for October 2025

(1) Membership Status

	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.
Membership count (Unit : Ten Thousands)	15.0	15.2	15.6	16.0	16.3	17.4	18.5	19.0	19.7	20.5	21.5	22.4
YoY (Unit : %)	151.5	153.0	151.4	153.2	153.8	151.7	150.0	147.0	148.2	151.7	151.7	150.8
Existing Store Membership (Unit : Ten Thousands)	11.2	11.4	11.8	11.9	12.1	13.1	13.9	14.5	15.0	15.3	16.2	16.9
1YoY (Unit : %)	113.7	115.0	114.8	113.9	114.0	114.9	112.8	112.5	113.4	113.1	114.4	113.9

※Existing stores are defined as those that had their pre-opening by the same month of the previous fiscal year.

Reference Information: Status of Membership (FY10/2024)

	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.
Membership count (Unit : Ten Thousands)	9.9	9.9	10.3	10.4	10.6	11.4	12.3	12.9	13.2	13.5	14.1	14.8
YoY (Unit : %)	154.2	151.6	148.7	147.3	148.0	146.1	144.4	150.0	148.5	147.9	148.8	148.0

(2) Store Count Status

(Unit: Stores)

	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.
All Stores	181	183	189	191	194	203	205	209	218	220	224	238
(Net Change)	+2	+2	+6	+2	+3	+9	+2	+4	+9	+2	+4	+14

※The data is aggregated based on the pre-opening date.

Reference Information: Store Count Status (FY10/2024)

	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.
All Stores	139	143	146	146	148	155	158	164	168	169	174	179
(Net Change)	0	+4	+3	0	+2	+7	+3	+6	+4	+1	+5	+5

(3) Store Count Status by Area

(Unit: Stores)

	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.
Hokkaido	2	2	2	2	2	2	2	2	2	2	2	2
Tohoku	6	6	6	6	6	6	6	6	6	6	7	8
Kanto	20	20	20	21	21	21	21	22	24	25	25	28
Koshinetsu	12	12	12	13	14	15	15	15	15	15	16	17
Hokuriku	7	7	7	7	7	7	7	7	8	8	8	8
Tohokai	109	110	112	112	114	120	121	124	129	130	132	137
Kansai	4	4	5	5	5	6	6	6	6	6	6	9
Chugoku	4	4	5	5	5	5	5	5	5	5	5	5
Shikoku	5	5	6	6	6	6	6	6	6	6	6	6
Kyushu Okinawa	12	13	14	14	14	15	16	16	17	17	17	18

(4) Status of New Store Openings (Stores Pre-opened in October 2025)

	Store Name	FIT-EASY Nagai Koen
	Prefecture	Osaka
	Pre-opening Date	Friday, October 17, 2025
	Included Services	 GYM AREA  FIT-GOLF  FIT-SAUNA  O2 ROOM  FIT-AERO  Hydrogen Water  Protein Machine  FIT-LOUNGE  FIT-CHAIR  FIT-SHAPE
	Store Name	FIT-EASY Nishi-Ichinoe
	Prefecture	Tokyo
	Pre-opening Date	Monday, October 20, 2025
	Included Services	 GYM AREA  FIT-GOLF  FIT-SAUNA  FIT-AERO  SELF ESTHE  Hydrogen Water  Protein Machine  Tanning Machine  FIT-LOUNGE  FIT-CHAIR
	Store Name	FIT-EASY Komagane
	Prefecture	Nagano
	Pre-opening Date	Thursday, October 23, 2025
	Included Services	 GYM AREA  FIT-GOLF  FIT-SAUNA  O2 ROOM  Hydrogen Water  FIT-LOUNGE  Women's Only Area  FIT-CHAIR  H2 ROOM  FIT-SHAPE
	Store Name	FIT-EASY Umeda
	Prefecture	Osaka
	Pre-opening Date	Friday, October 24, 2025
	Included Services	 GYM AREA  FIT-GOLF  FIT-SAUNA  O2 ROOM  Hydrogen Water  Hydrogen Water  FIT-LOUNGE  FIT-CHAIR  H2 ROOM

	Store Name	FIT-EASY Biwajima
	Prefecture	Aichi
	Pre-opening Date	Friday, October 24, 2025
	Included Services	 GYM AREA  FIT-GOLF  FIT-SAUNA  O2 ROOM  FIT-AERO  SELF ESTHE  Hydrogen Water  Protein Machine  FIT-LOUNGE  FIT-CHAIR  FIT-SHAPE
	Store Name	FIT-EASY Gotanda
	Prefecture	Tokyo
	Pre-opening Date	Friday, October 24, 2025
	Included Services	 GYM AREA  FIT-GOLF  FIT-SAUNA  O2 ROOM  Hydrogen Water  Tanning Machine  FIT-LOUNGE  FIT-CHAIR
	Store Name	FIT-EASY Jiyugaoka
	Prefecture	Tokyo
	Pre-opening Date	Wednesday, October 29, 2025
	Included Services	 GYM AREA  FIT-GOLF  FIT-SAUNA  O2 ROOM  Hydrogen Water  Protein Machine  FIT-LOUNGE  FIT-CHAIR  FIT-SHAPE
	Store Name	FIT-EASY MiraMall Higashikishiwadaekimae
	Prefecture	Osaka
	Pre-opening Date	Friday, October 31, 2025
	Included Services	 GYM AREA  FIT-GOLF  FIT-SAUNA  O2 ROOM  FIT-AERO  Hydrogen Water  Protein Machine  FIT-LOUNGE  FIT-CHAIR  FIT-SHAPE
	Store Name	FIT-EASY Morioka MinamiOdori
	Prefecture	Iwate
	Pre-opening Date	Friday, October 31, 2025
	Included Services	 GYM AREA  FIT-GOLF  FIT-SAUNA  O2 ROOM  FIT-AERO  SELF ESTHE  Hydrogen Water  Protein Machine  Tanning Machine  FIT-LOUNGE  FIT-CHAIR  FIT-SHAPE
	Store Name	FIT-EASY Sakae Hirokoji Dori
	Prefecture	Aichi
	Pre-opening Date	Friday, October 31, 2025
	Included Services	 GYM AREA  FIT-GOLF  FIT-SAUNA  O2 ROOM  Hydrogen Water  Protein Machine  FIT-LOUNGE  FIT-CHAIR

	Store Name	FIT-EASY Nagoya Minato
	Prefecture	Aichi
	Pre-opening Date	Friday, October 31, 2025
	Included Services	 GYM AREA  FIT-GOLF  FIT-SAUNA  O2 ROOM  Hydrogen Water  FIT-LOUNGE  Women's Only Area  FIT-CHAIR  H2 O2 ROOM  FIT-SHAPE
	Store Name	FIT-EASY Onojo
	Prefecture	Fukuoka
	Pre-opening Date	Friday, October 31, 2025
	Included Services	 GYM AREA  FIT-GOLF  FIT-SAUNA  O2 ROOM  FIT-AERO  Hydrogen Water  Protein Machine  Tanning Machine  FIT-LOUNGE  FIT-CHAIR  FIT-SHAPE
	Store Name	FIT-EASY Tsu Shimazaki
	Prefecture	Mie
	Pre-opening Date	Friday, October 31, 2025
	Included Services	 GYM AREA  FIT-GOLF  FIT-SAUNA  O2 ROOM  SELF ESTHE  FIT-WHITENING  Hydrogen Water  Protein Machine  FIT-LOUNGE  Collagen Machine  FIT-CHAIR  H2 O2 ROOM  FIT-SHAPE
	Store Name	FIT-EASY Okazaki Hane
	Prefecture	Aichi
	Pre-opening Date	Friday, October 31, 2025
	Included Services	 GYM AREA  FIT-GOLF  FIT-SAUNA  O2 ROOM  FIT-AERO  SELF ESTHE  FIT-PILATES  Hydrogen Water  Protein Machine  FIT-LOUNGE  Women's Only Area  FIT-CHAIR  H2 O2 ROOM  FIT-SHAPE

※Hydrogen water, protein, and tanning machines are available as fee-based services, separate from the membership fee.

(5) Status of Planned New Store Openings

Store Name	Prefecture	Pre-opening Date (Scheduled)
F I T - E A S Y Kiyosu Shinkawabashi	A i c h i	Friday, November 28, 2025
F I T - E A S Y Saga Hokubu Bypass	S a g a	Friday, November 28, 2025
F I T - E A S Y Gifu Masaki / SAUNA	G i f u	Friday, December 5, 2025
F I T - E A S Y Nagoya Sakomae	A i c h i	Thursday, December 11, 2025
F I T - E A S Y Izumi Wake	O s a k a	Friday, December 12, 2025

※Only stores with a confirmed pre-opening date (scheduled) are listed.

End