# Consolidated Financial Results for the Six Months Ended September 30, 2025 [Japanese GAAP]

November 14, 2025

Company name: MIXI, Inc.
Stock exchange listing: Tokyo Stock Exchange
Securities code: 2121
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Scheduled date of filing semi-annual securities report: November 14, 2025
Scheduled date of commencing dividend payments: December 15, 2025
Availability of supplementary briefing material on financial results: Available
Schedule of financial results briefing session: Scheduled (conference call for institutional investors and securities analysts)

(Amounts of less than one million yen are rounded down.)

**1. Consolidated Financial Results for the Six Months Ended September 30, 2025 (April 1, 2025 to September 30, 2025)**

(1) Consolidated Operating Results (Cumulative) (% indicates changes from the previous corresponding period.)

| | Net sales | | EBITDA* | | Operating income | | Ordinary income | | Profit attributable to owners of parent | |
|---|---|---|---|---|---|---|---|---|---|---|
| Six months ended | ¥ million | % | ¥ million | % | ¥ million | % | ¥ million | % | ¥ million | % |
| September 30, 2025 | 67,428 | (2.0) | 9,588 | (13.7) | 7,214 | (17.5) | 7,215 | (20.0) | 4,902 | (6.2) |
| September 30, 2024 | 68,820 | 7.6 | 11,110 | 86.9 | 8,748 | 129.5 | 9,016 | 139.7 | 5,227 | 132.3 |

* EBITDA (Earnings Before Interest, Taxes, Depreciation, and Amortization) is amount based on operating income excluding depreciation and amortization of goodwill.

(Note) Comprehensive income: Six months ended September 30, 2025: ¥5,164 million [(34.5)%]
Six months ended September 30, 2024: ¥7,885 million [204.4%]

| | Basic earnings per share | Diluted earnings per share |
|---|---|---|
| Six months ended | ¥ | ¥ |
| September 30, 2025 | 72.91 | 72.11 |
| September 30, 2024 | 74.94 | 74.06 |

(2) Consolidated Financial Position

| | Total assets | Net assets | Equity ratio |
|---|---|---|---|
| | ¥ million | ¥ million | % |
| As of September 30, 2025 | 247,104 | 176,088 | 70.5 |
| As of March 31, 2025 | 225,544 | 181,333 | 79.4 |

(Reference) Equity: As of September 30, 2025: ¥174,206 million
As of March 31, 2025: ¥178,980 million

**2. Dividends**

| | Annual dividends | | | | |
|---|---|---|---|---|---|
| | 1st quarter-end | 2nd quarter-end | 3rd quarter-end | Year-end | Total |
| | ¥ | ¥ | ¥ | ¥ | ¥ |
| Fiscal year ended March 31, 2025 | – | 55.00 | – | 65.00 | 120.00 |
| Fiscal year ending March 31, 2026 | – | 60.00 | | | |
| Fiscal year ending March 31, 2026 (Forecast) | | | – | 60.00 | 120.00 |

(Note) Revision to the dividends forecast announced most recently: No

**3. Consolidated Financial Results Forecast for the Fiscal Year Ending March 31, 2026 (April 1, 2025 to March 31, 2026)**

(% indicates changes from the previous corresponding period.)

| | Net sales | | EBITDA | | Operating income | | Ordinary income | | Profit attributable to owners of parent | | Basic earnings per share |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | ¥ million | % | ¥ million | % | ¥ million | % | ¥ million | % | ¥ million | % | ¥ |
| Full year | 168,000 | 8.5 | 27,000 | (14.8) | 20,000 | (24.8) | 19,000 | (28.3) | 13,000 | (26.1) | 193.34 |

(Note) Revision to the financial results forecast announced most recently: Yes

*** Notes:**

(1) Significant changes in the scope of consolidation during the period: Yes
Included: 6 companies (PointsBet Holdings Limited and 5 other companies)

(2) Accounting policies adopted specially for the preparation of semi-annual consolidated financial statements: No

(3) Changes in accounting policies, changes in accounting estimates and retrospective restatement
1) Changes in accounting policies due to the revision of accounting standards: No
2) Changes in accounting policies other than 1) above: No
3) Changes in accounting estimates: No
4) Retrospective restatement: No

(4) Total number of issued shares (common shares)
1) Total number of issued shares at the end of the period (including treasury shares):
September 30, 2025: 71,330,850 shares
March 31, 2025: 73,730,850 shares

2) Total number of treasury shares at the end of the period:
September 30, 2025: 5,118,904 shares
March 31, 2025: 5,967,604 shares

3) Average number of shares during the period (cumulative):
Six months ended September 30, 2025: 67,238,864 shares
Six months ended September 30, 2024: 69,756,331 shares

* These semi-annual financial results are outside the scope of review by a certified public accountant or an audit firm.

* Explanation of the proper use of earnings forecast and other notes
1. The financial results forecasts of this document are judgments made by MIXI based on information currently available which include latent risks and uncertainties. Please be acknowledged that actual results, etc. may differ due to changes in various factors when making investment decisions.
2. MIXI has scheduled a financial results briefing session for institutional investors and securities analysts on November 14, 2025. Financial results briefing material for the session will be posted on MIXI’s website shortly.

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## 1. Overview of Operating Results, etc.

### (1) Overview of Operating Results for the Period under Review

(Unit: ¥ million)

| | Six months ended September 30, 2024 (April 1, 2024 to September 30, 2024) | Six months ended September 30, 2025 (April 1, 2025 to September 30, 2025) | YoY change |
|---|---|---|---|
| Net sales | 68,820 | 67,428 | (2.0)% |
| EBITDA | 11,110 | 9,588 | (13.7)% |
| Operating income | 8,748 | 7,214 | (17.5)% |
| Ordinary income | 9,016 | 7,215 | (20.0)% |
| Profit attributable to owners of parent | 5,227 | 4,902 | (6.2)% |

Net sales for the six months ended September 30, 2025 were ¥67,428 million (down 2.0% YoY). EBITDA was ¥9,588 million (down 13.7% YoY), operating income was ¥7,214 million (down 17.5% YoY), ordinary income was ¥7,215 million (down 20.0% YoY), and profit attributable to owners of parent was ¥4,902 million (down 6.2% YoY).

Performance by segment is as follows.

Note that business segment income is measured on an operating income basis (EBITDA), which does not take into account depreciation and amortization of goodwill.

#### 1) Digital Entertainment Business

(Unit: ¥ million)

| | Six months ended September 30, 2024 (April 1, 2024 to September 30, 2024) | Six months ended September 30, 2025 (April 1, 2025 to September 30, 2025) | YoY change |
|---|---|---|---|
| Net sales | 40,139 | 35,692 | (11.1)% |
| Segment profit | 16,175 | 16,571 | 2.5% |

The Digital Entertainment Business generated revenue mainly from MONSTER STRIKE, a game for smart devices. MAU for MONSTER STRIKE declined, resulting in a decrease in net sales compared to the previous corresponding period. It should be noted that segment profit increased due to efforts for improving cost efficiency.

As a result, net sales for this business were ¥35,692 million (down 11.1% YoY), and segment profit was ¥16,571 million (up 2.5% YoY).

#### 2) Sports Business

(Unit: ¥ million)

| | Six months ended September 30, 2024 (April 1, 2024 to September 30, 2024) | Six months ended September 30, 2025 (April 1, 2025 to September 30, 2025) | YoY change |
|---|---|---|---|
| Net sales | 18,236 | 21,977 | 20.5% |
| Segment profit | 718 | 441 | (38.6)% |

In the Sports Business, the Company mainly operates betting and spectator businesses. In the betting business, online car ticket sales increased at the sports betting service TIPSTAR, and sales in e-commerce business, etc. grew at Net Dreamers Co., Ltd. As a result of the foregoing, net sales increased compared to the previous corresponding period. Meanwhile, segment profit decreased mainly due to the recording of expenses related to the acquisition of PointsBet Holdings Limited, which became a consolidated subsidiary following share acquisition in the six months ended September 30, 2025. In the spectator business, CHIBAJETS saw growth in ticket sales and expansion in sponsor revenue, following the opening of LaLa arena TOKYO-BAY in the previous year. As a result of the foregoing and other factors, both sales and profit increased compared to the previous corresponding period.

As a result, net sales for this business were ¥21,977 million (up 20.5% YoY), and segment profit was ¥441 million (down 38.6% YoY).

### 3) Lifestyle Business

(Unit: ¥ million)

| | Six months ended September 30, 2024 (April 1, 2024 to September 30, 2024) | Six months ended September 30, 2025 (April 1, 2025 to September 30, 2025) | YoY change |
|---|---|---|---|
| Net sales | 5,455 | 7,094 | 30.0% |
| Segment profit/loss | (513) | 72 | –% |

In the Lifestyle Business, the Company operates various services centering on the family-focused photo- and video-sharing app “FamilyAlbum,” the beauty staff direct appointment application “minimo,” and the social media services “mixi” and “mixi2.” In the “FamilyAlbum” business, sales increased compared to the previous corresponding period and the business turned profitable due to strong sales of focused products (Mitene Premium, Photo Print, and Mitene Mimamori GPS).

As a result, net sales for this business were ¥7,094 million (up 30.0% YoY), and segment profit was ¥72 million (compared to a segment loss of ¥513 million in the previous corresponding period).

### 4) Investment Business

(Unit: ¥ million)

| | Six months ended September 30, 2024 (April 1, 2024 to September 30, 2024) | Six months ended September 30, 2025 (April 1, 2025 to September 30, 2025) | YoY change |
|---|---|---|---|
| Net sales | 4,953 | 2,637 | (46.8)% |
| Segment profit | 2,407 | 1,465 | (39.1)% |

In the Investment Business, the Company invests in start-ups and venture capital funds. In the six months ended September 30, 2025, we recorded dividend income from funds invested in by the Group. However, both sales and profit decreased compared to the previous corresponding period because gain on sale of shares in Timee, Inc. was recorded in the six months ended September 30, 2024.

As a result, net sales for this business were ¥2,637 million (down 46.8% YoY), and segment profit was ¥1,465 million (down 39.1% YoY).

## (2) Overview of Financial Position for the Period under Review

### 1) Financial Position

The financial position for the six months ended September 30, 2025 is as follows. In terms of assets, current assets amounted to ¥155,470 million (decreased by ¥14,460 million from March 31, 2025), mainly due to a decrease in cash and deposits. Non-current assets were ¥91,633 million (increased by ¥36,021 million from March 31, 2025), mainly due to increases in goodwill and customer-related assets.

In terms of liabilities, current liabilities came to ¥52,197 million (increased by ¥20,817 million from March 31, 2025), mainly due to an increase in short-term borrowings. Non-current liabilities came to ¥18,818 million (increased by ¥5,988 million from March 31, 2025), mainly due to increases in deferred tax liabilities and long-term borrowings. Net assets were ¥176,088 million (decreased by ¥5,245 million from March 31, 2025), mainly due to purchase of treasury shares and a decrease because of cash dividends paid.

### 2) Analysis of Cash Flows

The cash and cash equivalents (hereinafter, “cash”) for the six months ended September 30, 2025 decreased by ¥22,883 million from March 31, 2025 to ¥85,290 million. The status and factors for each type of cash flows are as described below.

(Cash Flows from Operating Activities)
Cash used in operating activities during the six months ended September 30, 2025 was ¥4,082 million (compared to ¥8,541 million provided in the previous corresponding period). This was mainly due to cash decreasing factors, such as income taxes paid of ¥7,307 million and an increase in advance payments to suppliers of ¥3,500 million, against income before income taxes of ¥7,654 million.

(Cash Flows from Investing Activities)
Cash used in investing activities during the six months ended September 30, 2025 was ¥30,262 million (compared to ¥6,947 million used in the previous corresponding period). This was mainly due to payment for acquisition of the subsidiary resulting in change in scope of consolidation of ¥25,533 million and purchase of non-current assets of ¥5,089 million.

(Cash Flows from Financing Activities)
Cash provided by financing activities during the six months ended September 30, 2025 was ¥11,129 million (compared to ¥3,058 million used in the previous corresponding period). This was mainly due to a cash increasing factor of net increase in short-term borrowings of ¥20,449 million that outweighed cash decreasing factors, such as purchase of treasury shares of ¥6,061 million and cash dividends paid of ¥4,403 million.

## (3) Explanation of Consolidated Financial Results Forecast and Other Forward-looking Information

The Company revised the full-year consolidated financial results forecast for the fiscal year ending March 31, 2026, which was announced on May 14, 2025. For details, please refer to “Notice Regarding Revision of Full-Year Financial Results Forecast” announced today (November 14, 2025).

## 2. Semi-annual Consolidated Financial Statements and Primary Notes

### (1) Semi-annual Consolidated Balance Sheets

(Unit: ¥ million)

| | FY2025 (As of March 31, 2025) | 2Q of FY2026 (As of September 30, 2025) |
|---|---|---|
| Assets | | |
| Current assets | | |
| Cash and deposits | 110,666 | 88,260 |
| Notes and accounts receivable – trade | 15,812 | 14,566 |
| Operational investment securities | 30,571 | 31,483 |
| Securities | 2,807 | 2,835 |
| Merchandise | 622 | 700 |
| Other | 9,692 | 17,870 |
| Allowance for doubtful accounts | (241) | (246) |
| Total current assets | 169,931 | 155,470 |
| Non-current assets | | |
| Property, plant and equipment | 20,020 | 23,352 |
| Intangible assets | | |
| Goodwill | 7,265 | 26,463 |
| Customer-related assets | 4,284 | 12,251 |
| Trademark right | 1,937 | 6,575 |
| Other | 1,305 | 3,559 |
| Total intangible assets | 14,793 | 48,850 |
| Investments and other assets | | |
| Investment securities | 6,023 | 5,364 |
| Long-term loans receivable | 7,540 | 7,054 |
| Deferred tax assets | 3,328 | 2,422 |
| Other | 5,789 | 6,184 |
| Allowance for doubtful accounts | (1,883) | (1,594) |
| Total investments and other assets | 20,798 | 19,430 |
| Total non-current assets | 55,612 | 91,633 |
| Total assets | 225,544 | 247,104 |
| Liabilities | | |
| Current liabilities | | |
| Short-term borrowings | 1,865 | 21,175 |
| Accounts payable – other | 10,143 | 13,913 |
| Income taxes payable | 7,686 | 2,250 |
| Accrued consumption taxes | 2,203 | 322 |
| Provision for bonuses | 1,816 | 1,646 |
| Other | 7,664 | 12,889 |
| Total current liabilities | 31,380 | 52,197 |
| Non-current liabilities | | |
| Long-term borrowings | 10,587 | 12,865 |
| Deferred tax liabilities | 1,632 | 5,158 |
| Other | 609 | 794 |
| Total non-current liabilities | 12,829 | 18,818 |
| Total liabilities | 44,210 | 71,015 |
| Net assets | | |
| Shareholders’ equity | | |
| Paid-in capital | 9,698 | 9,698 |
| Capital surplus | 9,669 | 9,670 |
| Retained earnings | 173,149 | 166,360 |
| Treasury shares | (17,491) | (15,623) |
| Total shareholders’ equity | 175,026 | 170,106 |

(Unit: ¥ million)

| | FY2025 (As of March 31, 2025) | 2Q of FY2026 (As of September 30, 2025) |
|---|---|---|
| Accumulated other comprehensive income | | |
| Valuation difference on available-for-sale securities | 3,070 | 3,115 |
| Foreign currency translation adjustment | 883 | 984 |
| Total accumulated other comprehensive income | 3,954 | 4,100 |
| Subscription rights to shares | 1,082 | 899 |
| Non-controlling interests | 1,270 | 983 |
| Total net assets | 181,333 | 176,088 |
| Total liabilities and net assets | 225,544 | 247,104 |

## (2) Semi-annual Consolidated Statements of Income and Semi-annual Consolidated Statements of Comprehensive Income

### Semi-annual Consolidated Statements of Income

(Unit: ¥ million)

| | 2Q of FY2025 (Apr. 1, 2024 to Sep. 30, 2024) | 2Q of FY2026 (Apr. 1, 2025 to Sep. 30, 2025) |
|---|---|---|
| Net sales | 68,820 | 67,428 |
| Cost of sales | 23,253 | 22,587 |
| Gross profit | 45,567 | 44,841 |
| SG&A expenses | 36,818 | 37,626 |
| Operating income | 8,748 | 7,214 |
| Non-operating income | | |
| Interest income | 28 | 86 |
| Dividend income | 7 | 49 |
| Share of profit of entities accounted for using equity method | 132 | – |
| Foreign exchange gains | – | 326 |
| Other | 344 | 194 |
| Total non-operating income | 512 | 657 |
| Non-operating expenses | | |
| Interest expenses | 47 | 102 |
| Share of loss of entities accounted for using equity method | – | 408 |
| Foreign exchange losses | 1 | – |
| Other | 195 | 146 |
| Total non-operating expenses | 244 | 656 |
| Ordinary income | 9,016 | 7,215 |
| Extraordinary income | | |
| Gain on sales of non-current assets | 6 | 6 |
| Gain on sale of shares of subsidiaries and associates | – | 273 |
| Reversal of allowance for doubtful accounts | 210 | 210 |
| Other | 187 | 5 |
| Total extraordinary income | 404 | 495 |
| Extraordinary losses | | |
| Loss on sales and retirement of non-current assets | 1 | 33 |
| Loss on valuation of investment securities | 81 | – |
| Loss on change in equity | 72 | 23 |
| Other | 0 | – |
| Total extraordinary losses | 155 | 57 |
| Income before income taxes | 9,264 | 7,654 |
| Income taxes – current | 3,279 | 2,093 |
| Income taxes – deferred | 538 | 542 |
| Total income taxes | 3,817 | 2,635 |
| Period net income | 5,447 | 5,018 |
| Profit attributable to non-controlling interests | 220 | 116 |
| Profit attributable to owners of parent | 5,227 | 4,902 |

Semi-annual Consolidated Statements of Comprehensive Income

(Unit: ¥ million)

| | 2Q of FY2025 (Apr. 1, 2024 to Sep. 30, 2024) | 2Q of FY2026 (Apr. 1, 2025 to Sep. 30, 2025) |
|---|---|---|
| Period net income | 5,447 | 5,018 |
| Other comprehensive income | | |
| Valuation difference on available-for-sale securities | 2,515 | 52 |
| Foreign currency translation adjustment | (85) | 100 |
| Share of other comprehensive income of entities accounted for using equity method | 8 | (6) |
| Total other comprehensive income | 2,437 | 145 |
| Comprehensive income | 7,885 | 5,164 |
| Comprehensive income attributable to | | |
| Comprehensive income attributable to owners of parent | 7,665 | 5,048 |
| Comprehensive income attributable to non-controlling interests | 220 | 116 |

(3) Semi-annual Consolidated Statements of Cash Flows

(Unit: ¥ million)

| | 2Q of FY2025 (Apr. 1, 2024 to Sep. 30, 2024) | 2Q of FY2026 (Apr. 1, 2025 to Sep. 30, 2025) |
|---|---|---|
| Cash flows from operating activities | | |
| Income before income taxes | 9,264 | 7,654 |
| Depreciation | 919 | 1,023 |
| Amortization of intangible assets | 745 | 717 |
| Amortization of goodwill | 693 | 632 |
| Increase (decrease) in allowance for doubtful accounts | (128) | 5 |
| Increase (decrease) in provision for bonuses | (610) | (389) |
| Interest and dividend income | (35) | (136) |
| Interest expenses | 47 | 102 |
| Foreign exchange losses (gains) | 2 | (216) |
| Share of loss (profit) of entities accounted for using equity method | (132) | 408 |
| Reversal of allowance for doubtful accounts | (210) | (210) |
| Provision of allowance for doubtful accounts | 135 | – |
| Loss (gain) on sales and retirement of non-current assets | (4) | 27 |
| Loss (gain) on valuation of investment securities | 81 | – |
| Loss (gain) on sale of shares of subsidiaries and associates | – | (273) |
| Loss (gain) on change in equity | 72 | 23 |
| Decrease (increase) in notes and accounts receivable – trade | (489) | 1,246 |
| Decrease (increase) in operational investment securities | (48) | (793) |
| Decrease (increase) in inventories | 40 | (1,032) |
| Decrease (increase) in advance payments to suppliers | (2,735) | (3,500) |
| Increase (decrease) in accounts payable – other | (1,372) | 2,026 |
| Increase (decrease) in accrued consumption taxes | (31) | (1,896) |
| Increase (decrease) in contract liabilities | 1,715 | 1,700 |
| Increase (decrease) in deposits received | (236) | (1,614) |
| Decrease (increase) in other assets | 1,418 | (2,151) |
| Other, net | (785) | (200) |
| Subtotal | 8,316 | 3,152 |
| Interest and dividends received | 46 | 176 |
| Interest expenses paid | (46) | (103) |
| Income taxes refund (paid) | 224 | (7,307) |
| Net cash provided by (used in) operating activities | 8,541 | (4,082) |

(Unit: ¥ million)

| | 2Q of FY2025 (Apr. 1, 2024 to Sep. 30, 2024) | 2Q of FY2026 (Apr. 1, 2025 to Sep. 30, 2025) |
|---|---|---|
| Cash flows from investing activities | | |
| Purchase of non-current assets | (4,010) | (5,089) |
| Proceeds from redemption of investment securities | 1,333 | – |
| Purchase of investment securities | (4) | (181) |
| Proceeds from sale of shares of subsidiaries and associates | – | 609 |
| Payment for acquisition of the subsidiary resulting in change in scope of consolidation | (255) | (25,533) |
| Loan advances | (4,000) | – |
| Proceeds from collection of loans receivable | 210 | 410 |
| Other, net | (220) | (476) |
| Net cash provided by (used in) investing activities | (6,947) | (30,262) |
| Cash flows from financing activities | | |
| Net increase (decrease) in short-term borrowings | 981 | 20,449 |
| Proceeds from long-term borrowings | 4,700 | 1,400 |
| Repayments of long-term loans payable | (268) | (262) |
| Purchase of shares of subsidiaries not resulting in change in scope of consolidation | (53) | (4) |
| Purchase of treasury shares | (4,538) | (6,061) |
| Cash dividends paid | (3,867) | (4,403) |
| Other, net | (13) | 11 |
| Net cash provided by (used in) financing activities | (3,058) | 11,129 |
| Effect of exchange rate change on cash and cash equivalents | (94) | 331 |
| Net increase (decrease) in cash and cash equivalents | (1,558) | (22,883) |
| Cash and cash equivalents at beginning of period | 105,688 | 108,174 |
| Cash and cash equivalents at end of period | 104,130 | 85,290 |

## (4) Notes to Semi-annual Consolidated Financial Statements

(Notes on going concern assumption)

There is no relevant information.

(Notes on significant changes in the amount of shareholders' equity)

For the six months ended September 30, 2024 (April 1, 2024 to September 30, 2024)

Pursuant to resolution at the Board of Directors meeting held on May 10, 2024, MIXI repurchased 1,616,200 treasury shares. In addition, pursuant to resolution at the Board of Directors meeting held on June 26, 2024, MIXI disposed of 82,500 treasury shares as restricted stock compensation on July 17, 2024. Moreover, MIXI disposed of 8,200 treasury shares upon exercise of stock options during the six months ended September 30, 2024.

As a result, treasury shares increased by ¥4,264 million during the six months ended September 30, 2024, and treasury shares amounted to ¥14,574 million at September 30, 2024.

For the six months ended September 30, 2025 (April 1, 2025 to September 30, 2025)

Pursuant to resolution at the Board of Directors meeting held on May 14, 2025, MIXI cancelled 2,400,000 treasury shares on May 30, 2025, and repurchased 1,842,400 treasury shares during the six months ended September 30, 2025.

In addition, pursuant to resolution at the Board of Directors meeting held on June 26, 2025, MIXI disposed of 133,600 treasury shares as restricted stock compensation on July 16, 2025. Moreover, MIXI disposed of 157,500 treasury shares upon exercise of stock options during the six months ended September 30, 2025.

As a result, retained earnings and treasury shares decreased by ¥7,288 million and ¥1,868 million, respectively, during the six months ended September 30, 2025.

(Segment information and others)
For the six months ended September 30, 2024 (April 1, 2024 to September 30, 2024)
1. Information on net sales, profit or loss, and disaggregation of revenue by reportable segment

(Unit: ¥ million)

| | Reportable segment | | | | | Adjustment (Note 1) | Amount recorded in Semi-annual Consolidated Financial Statements (Note 2) |
|---|---|---|---|---|---|---|---|
| | Digital Entertainment Business | Sports Business | Lifestyle Business | Investment Business | Total | | |
| Net sales | | | | | | | |
| Revenue from contracts with customers (Note 3) | 40,139 | 18,236 | 5,455 | – | 63,831 | 35 | 63,867 |
| Other revenue | – | – | – | 4,953 | 4,953 | – | 4,953 |
| Net sales to external customers | 40,139 | 18,236 | 5,455 | 4,953 | 68,785 | 35 | 68,820 |
| Inter-segment net sales or transfers | – | – | – | – | – | – | – |
| Total | 40,139 | 18,236 | 5,455 | 4,953 | 68,785 | 35 | 68,820 |
| Segment profit/loss | 16,175 | 718 | (513) | 2,407 | 18,788 | (10,039) | 8,748 |
| Other | | | | | | | |
| Depreciation | 80 | 1,022 | 111 | 0 | 1,214 | 453 | 1,667 |
| Amortization of goodwill | – | 478 | 215 | – | 693 | – | 693 |

(Notes) 1. The segment profit/loss adjustment of ¥(10,039) million includes depreciation of ¥(1,214) million, amortization of goodwill of ¥(693) million, company-wide net sales of ¥35 million, and company-wide expenses of ¥(8,166) million not allocated to each reportable segment. Company-wide items comprise mainly those relating to MIXI's administrative departments not belonging to any reportable segment.
2. Segment profit/loss is adjusted with operating income in the semi-annual consolidated statements of income.
3. Net sales of MIXI Group mainly consist of Monster Strike, a game for smart devices in the Digital Entertainment Business.

2. Information on impairment loss on non-current assets or goodwill and others by reportable segment

There is no relevant information.

For the six months ended September 30, 2025 (April 1, 2025 to September 30, 2025)
1. Information on net sales, profit or loss, and disaggregation of revenue by reportable segment

(Unit: ¥ million)

| | Reportable segment | | | | | Adjustment (Note 1) | Amount recorded in Semi-annual Consolidated Financial Statements (Note 2) |
|---|---|---|---|---|---|---|---|
| | Digital Entertainment Business | Sports Business | Lifestyle Business | Investment Business | Total | | |
| Net sales | | | | | | | |
| Revenue from contracts with customers (Note 3) | 35,692 | 21,977 | 7,094 | – | 64,764 | 26 | 64,791 |
| Other revenue | – | – | – | 2,637 | 2,637 | – | 2,637 |
| Net sales to external customers | 35,692 | 21,977 | 7,094 | 2,637 | 67,401 | 26 | 67,428 |
| Inter-segment net sales or transfers | – | – | 0 | – | 0 | (0) | – |
| Total | 35,692 | 21,977 | 7,094 | 2,637 | 67,401 | 26 | 67,428 |
| Segment profit | 16,571 | 441 | 72 | 1,465 | 18,551 | (11,337) | 7,214 |
| Other | | | | | | | |
| Depreciation | 101 | 1,148 | 101 | 0 | 1,351 | 389 | 1,740 |
| Amortization of goodwill | – | 469 | 163 | – | 632 | – | 632 |

(Notes) 1. The segment profit/loss adjustment of ¥(11,337) million includes depreciation of ¥(1,351) million, amortization of goodwill of ¥(632) million, company-wide net sales of ¥26 million, and company-wide expenses of ¥(9,379) million not allocated to each reportable segment. Company-wide items comprise mainly those relating to MIXI's administrative departments not belonging to any reportable segment.
2. Segment profit is adjusted with operating income in the semi-annual consolidated statements of income.
3. Net sales of MIXI Group mainly consist of Monster Strike, a game for smart devices in the Digital Entertainment Business.

2. Information on impairment loss on non-current assets or goodwill and others by reportable segment

(Significant change in the amount of goodwill)

In the six months ended September 30, 2025, MIXI Australia Pty Ltd, a consolidated subsidiary of MIXI, acquired shares of PointsBet Holdings Limited. Following this share acquisition, six companies, comprising the said company and its subsidiaries, were included in the scope of consolidation. As a result, goodwill of ¥19,831 million was generated in the Sports Business.

The amount of goodwill was calculated on a provisional basis because the allocation of acquisition costs was not completed at September 30, 2025.