October 31, 2025
KRAFTIA Corporation

KRAFTIA establishes the "KRAFTIA Innovation Investment Fund", a CVC fund

- Co-organized with Spiral Innovation Partners to co-create the future of society and industry with a focus on green and digital domains -

KRAFTIA Corporation (Headquarters: Fukuoka City, Fukuoka Prefecture; Executive Officer Representative President: Kazuyuki Ishibashi ; hereinafter referred to as "KRAFTIA") will establish a CVC fund, the "KRAFTIA Innovation Investment Fund" (hereinafter referred to as "KRAFTIA Innovation Fund"), on November 1, 2025, with the aim of solving social issues using green innovation and digital technology. Spiral Innovation Partners will manage this fund, and KRAFTIA will actively promote co-creation with startups as an investor.

On the occasion of its 80th anniversary, the company changed its name from Kyudenko to KRAFTIA and rebranded itself as "a company that pioneers new frontiers through technology" with the keywords "Craft × Innovation × Action." The establishment of CVC is an effort to embody this philosophy, aiming to create new value through co-creation with external partners.

■ Background and Purpose of the Establishment

KRAFTIA aims for sustainable growth through business diversification and quality improvement, based on its long-term vision for its 100th anniversary (2044).

The construction industry is facing pressing issues such as labor shortages, improving productivity, and addressing carbon neutrality, which calls for structural reform through collaboration with external parties. Against the backdrop of these societal demands, the KRAFTIA Innovation Fund will achieve both social and corporate value through co-creation with startups in areas such as green innovation and digital.

■ Investment Policy and Areas of Focus

The KRAFTIA Innovation Fund will invest primarily in the following four areas, as well as in other areas that contribute to achieving KRAFTIA's vision, such as solving social issues.

1. Green innovation: renewable energy, energy storage, AI aggregators, carbon neutral related technology
2. AI/digital: AI, IoT, robotics, automated driving, and other industrial transformation technology
3. Construction technology: on-site DX, 3D CAD, BIM, matching platforms, etc.
4. Real estate and urban development: smart buildings, urban development DX, digital twins and services that solve local issues

Through these efforts, we will strengthen our existing businesses and expand our business through new businesses, joint ventures, and M&As.

■ Co-creation and asset utilization

The KRAFTIA Innovation Fund is more than just an investment; it is a "place for co-creation" that makes the most of KRAFTIA's strengths. We will open up our assets, such as our technological capabilities in facility construction, over 2,000 directly managed skilled workers, a nationwide customer network, and access to public and commercial facilities, to promote verification and the societal implementation of technology with startups.

In addition, by combining this with Spiral Innovation Partners' know-how in supporting startups, we will bring about new co-creation that goes beyond our existing business areas.

■ Representative’s Comment

Kazuyuki Ishibashi, Executive Officer Representative President, KRAFTIA Corporation

"As we celebrate our 80th anniversary, we have changed our company name to KRAFTIA, reflecting our determination as a "group of technicians pioneering the future."

The KRAFTIA Innovation Fund is the first step in making that idea a reality. By combining the innovative power of startups with the technological and technical capabilities this company has cultivated, we will together pave the way for the future of society and industry."

■Logo mark

■ Fund Overview

Fund Name	KRAFTIA Innovation Investment Fund (known as: KRAFTIA Innovation Fund)
Date of Establishment	November 1, 2025 (scheduled)
Total amount of funds	5 billion yen
Operational period	10 years
General Partner (GP)	Spiral Innovation Partners Limited Liability Partnership
Limited Partner (LP)	KRAFTIA Corporation
Targets for investment	Domestic early-stage and later start-up companies
Areas for investment	Companies that will contribute to achieving KRAFTIA's vision, focusing on green innovation, AI/digital, construction tech, real estate and urban development, as well as solving social issues
Average investment	Approx. 200 million yen per case
Web page URL	https://spiral-cap.com/en/fund/kraftia-innovation-fund/）

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