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Company name: HOKUTO Corporation

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(Stock code: 1379, Tokyo Stock Exchange Prime Market)

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Hokuto's Eryngii Updated for the First Time in 26 Years

HOKUTO Corporation (Head Office: Nagano City, Nagano Prefecture; President: Masayoshi Mizuno; hereinafter, "Hokuto") announces the launch of a new variety of eryngii mushrooms with improved texture and appearance achieved through selective breeding.

• Key Features

- Updated for the first time in 26 years, selected from approximately 50,000 crossbred strains
- Firmer, springier texture with improved bite
- Thick caps with smooth, white stems

• Campaign Launch

To celebrate the launch of the new eryngii, Hokuto is holding a campaign in which customers who purchase three packs and enter will have a chance to win a set of five KINOKO GUMI keychains.

