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Collaborative Project with Well-Known YouTuber and Culinary Expert, Ryuji, Creator of Buzz Recipe

HOKUTO Corporation (hereinafter, “Hokuto”) has started distributing a collaborative video series with the YouTube channel *Ryori Kenkyuka Ryuji no Buzz Recipe* (“Buzz Recipes by Culinary Expert Ryuji”), featuring Hokuto mushrooms, since late April.

In this series, Ryuji’s lively commentary is complemented by Hokuto’s General Manager of the Research and Development Division, who shares entertaining and insightful trivia about mushrooms while introducing dishes made with Hokuto mushrooms. The first episode, released on April 28, and the second episode, released on May 5, have been made available and, as of today, have received favorable responses with 780,000 and 480,000 views, respectively.

The videos are packed with a wealth of information about mushrooms, including interesting facts, their health benefits, and cooking tips. We encourage you to watch them.

The next collaborative video with Ryuji is scheduled for release on July 4.

