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Announcement of the Nissui Group Medium-Term Management Plan "GOOD FOODS Recipe2"

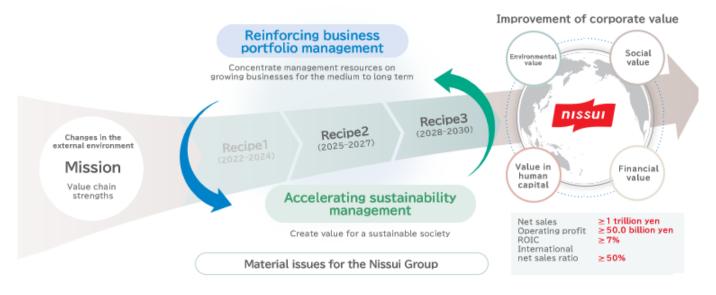
We are pleased to announce that, based on our long-term vision released in 2022, we have formulated the Medium-Term Management Plan "GOOD FOODS Recipe 2," covering FY2025 through FY2027.

- 1. Long-Term Vision and Previous Medium-Term Management Plan "GOOD FOODS Recipe1"
- 1) Long-Term Vision "GOOD FOODS 2030"

In 2022, we redefined our corporate mission (purpose of being) and clearly defined our desired vision for 2030 as our long-term vision.

We aim to enhance corporate value by promoting "sustainability management," which creates value for a sustainable society, and by strengthening "business portfolio management" through ROIC.

\sim A leading company that delivers friendly foods for people and the earth \angle



2) Review of the Previous Medium-Term Management Plan "GOOD FOODS Recipe1," and Changes in the External Environment Under Recipe 1, we undertook the "first recipe" as a transformative step toward achieving our long-term vision for 2030—moving up toward a higher level.

We achieved specific results despite a challenging business environment marked by rising geopolitical and climate risks, cost inflation, interest rate hikes, and the diversification of consumer lifestyles and values. These include promoting sustainability initiatives, divesting a listed subsidiary, and reviewing our business portfolio by acquiring a convenience store vendor.

On the other hand, challenges remain. These include struggles in the aquaculture business, delays in the international development of the Fine Chemicals business, insufficient on-theground initiatives to improve ROIC, and the promotion of human capital management.

	Review	Remaining issues
Sustainability management	 Progress made on quality and quantity of ESG-related disclosure, such as early response to Task Force on Nature-related Financial Disclosures(TNFD) recommendations, winning external recognition 	 Raising awareness of our mission internally and externally Linkage between sustainability and business strategies Promotion of human capital management
Business portfolio Financial strategies	 Divested Nissui Pharmaceutical Co., Ltd. and Hohsui Corporation Investment for growth in international business Expansion of chilled products business in Japan through acquisition of Gourmet Delica Co., Ltd. Increase in shareholder returns, reduction of cross- shareholdings Maintained ROE at around 10% while improving shareholders' equity 	 Implementation of ROIC improvement measures in each business
Businesses	 The aquaculture business struggled with surging feed costs and issues with mortality rates and impaired development, etc., due to rising ocean temperatures Both in and outside Japan, the food business achieved growth due to market expansion and upward price adjustments The pharmaceutical raw materials business saw significant delays in international expansion and increased inventory levels 	 Stabilization of earnings in the aquaculture business Turnaround of the North American marine products processing and South American fisheries businesses Return to growth in pharmaceutical raw material business

2. Theme and Basic Strategies of Medium-Term Management Plan "GOOD FOODS Recipe2" Under Recipe 2, we will enhance value chain resilience to become a company that continues to create value. This will enable flexible and prompt responses to uncertain environmental changes anchored in our materiality issues.

We define the enhancement of value chain resilience as value creation capability, sustainability, risk response capabilities, and human capital. We will move forward based on the following basic strategies.

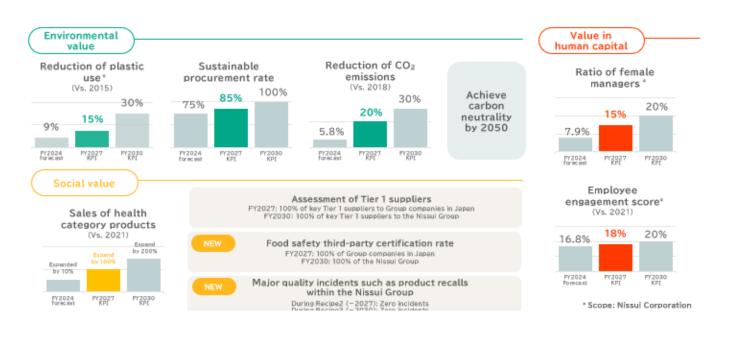


[Three Basic Strategies]

- (1) Strengthen business portfolio
 - Deepen Business Portfolio Management
 We will evaluate each business with regard to its ROIC spread, growth potential, and affinity with the Nissui Group's mission.
 - Accelerate Global Expansion
 We will accelerate business expansion, primarily in North America and Europe, and develop a second core category to follow fried white-meat fish.
 - Open Up New Businesses and Business Boundary Areas In accordance with our mission, we will create innovative food solutions that enrich the heart and the body, and solve societal issues.
 - Promote Digital Transformation (DX)
 Innovation in operations, products, services, workstyles, and other aspects of our business through overall optimization.
- (2) Deepen Sustainability Management
 - Strengthen Linkage between Sustainability and Business Strategies Establish competitive advantages by building sustainability-driven business models. Engage with material issues and increase corporate value through co-creation with stakeholders.
 - Promote Human Capital Management and Branding
 We will enhance competitiveness and strengthen initiatives for human capital management and branding to improve corporate value.
- (3) Strengthen Governance
 - Risk Management Linked to Management Strategies
 We will centralize management of priority, assign a priority order, and incorporate responses into our business strategies.
 - Strengthen Group Governance
 Enhance the effectiveness of group company boards of directors and strengthen the foundation of group management.
- 3. KPIs of "Recipe2"

[Financial Value]

Financial Value				
	Recipe2 KPIs			(Billions of yen)
ROIC 6.0%		FY2024 forecast	FY2027 KPI	Change
0.0%	Net sales	880.0	970.0	90.0
ROE	Operating profit	32.5	41.0	8.5
	Ordinary profit	35.0	42.5	7.5
10.0%	Profit attributable to owners of parent	24.0	30.0	6.0



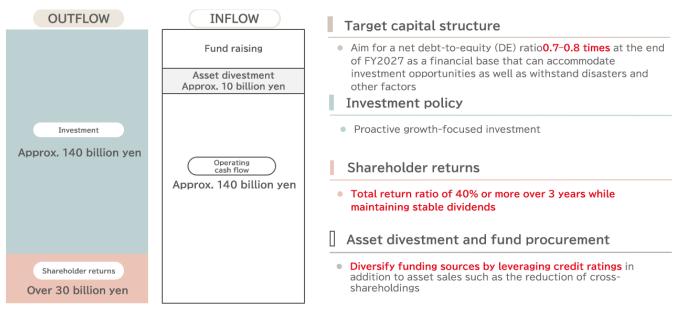
4. Financial Strategy

We work to sustainably enhance our corporate value, focusing on the following three pillars:

- (1) Improve ROIC by optimizing the business portfolio and adopting an asset-light strategy
- (2) Reduce the cost of capital by stabilizing earnings, diversifying fund procurement, and accelerating sustainability management
- (3) Achieving financial efficiency and stability through appropriate capital structure management

[Cash Allocation Policy]

Achieve both growth and financial security, aiming for a total shareholder return ratio of at least 40% over 3 years.



For more details, please refer to the attached appendix.

Medium-Term Management Plan GOOD FOODS Recipe2



Contents



02 Recipe1 in Review

03 Recipe2 Policy and Targets

04 Basic Strategies



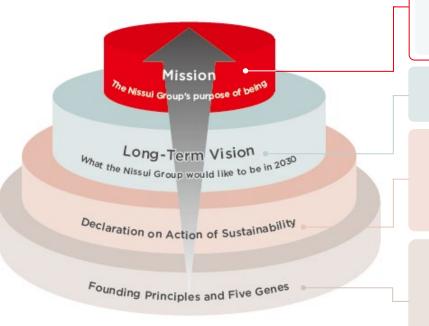
6 Financial Strategies

GOOD FOODS for YOU.

What the Nissui Group Would Like to Be



Business Philosophy Framework



With the wellbeing of the ocean and people as our compass, we are driven to offer the world better food choices. We are determined to harness the power of our pioneering spirit and industry expertise to create a healthier, more sustainable future through innovative food solutions.

GOOD FOODS 2030

A leading company that delivers friendly foods for people and the earth.

The Nissui Group will appreciate the earth and the sea, and create diverse values from Five Genes inherited since its foundation, and try to solve social issues through its business activities.



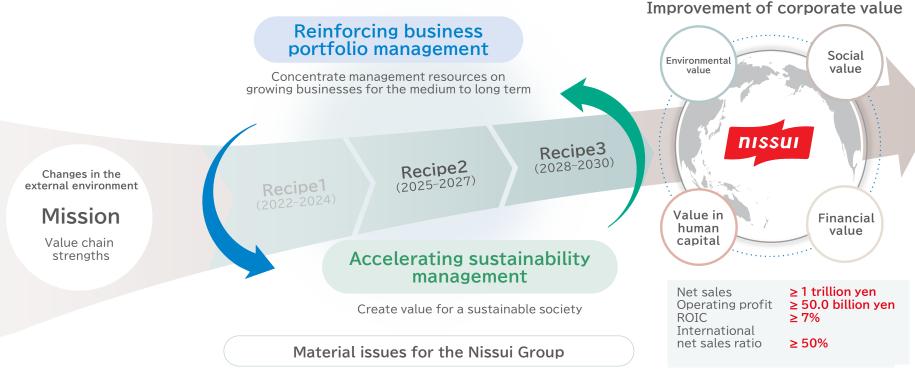
A tap water supply system is exactly what marine products should be like in their production and distribution.

Five Genes

Mission, Innovation, Hands-on approach, Global, Value the customer

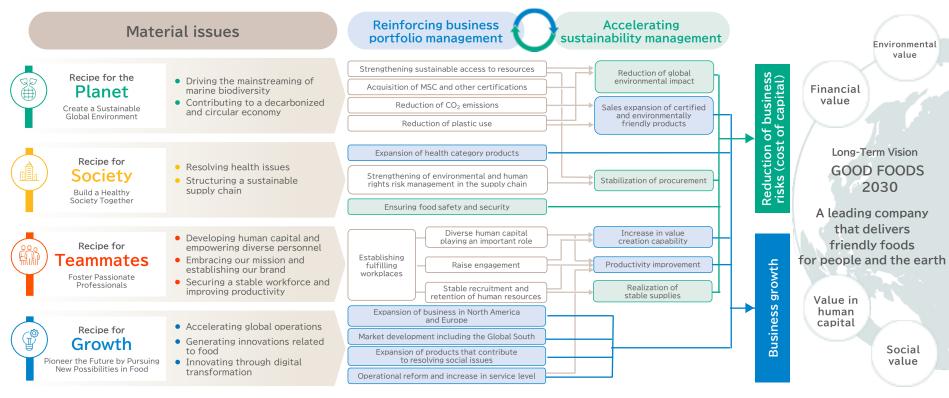


\sim A leading company that delivers friendly foods for people and the earth \angle



Improving Corporate Value Based on Material Issues

Improve corporate value based on our material issues in response to increasingly complex business environment.



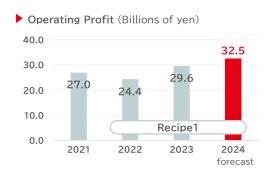
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Recipe1 in Review

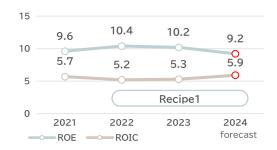


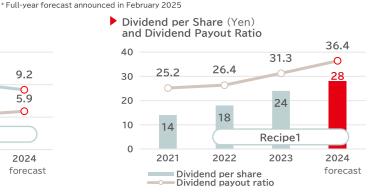
Both net sales and each measure of profit are expected to surpass the targets set at the beginning of Recipe1.

FY2024 FY2021 Recipe1 results forecast* KPI Net sales 693.6 880.0 790.0 Operating profit 27.0 32.5 32.0 35.0 Ordinary profit 32.3 35.0 Profit attributable to owners of parent 17.2 24.0 22.5









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(Billions of yen)

Although we fell short of most targets due to business expansion and other reasons, we made steady advances toward our long-term targets for 2030.

Value created	Priority themes	Goals		Reference	FY2021 results	FY2024 forecast	Recipe1 KPI
ıtal	Actions aimed at addressing climate change Reduction of CO ₂ emissions (Scope 1, 2)		Total amount in FY2018	Reduced by 5.8%	Reduced by 5.0%	Reduced by 10%	
Environmental value	and protecting marine environments	Reduction of plastics	Usage of plastics	Per unit of sales in FY2015	Deduced by	Nissui Corporation: Reduced by 9.0%	Nissui Corporation: Reduced by 10%
ШЛ	Sustainable procurement	Sustainability of marine resources	Sustainable procurement rate		71%	75%	80%
Social value	Sustainable procurement	Responsible procurement	Assessment of Tier 1 suppliers		-	Nissui Corporation: 97.5%	Nissui Corporation: 100%
Social	Resolving health issues	Expand health category products	Sales of health category products	FY2021	-	Expanded by 10%	Expanded by 30%
Value in human capital	Diverse human	Employee engagement	Employee engagement score	FY2021	-	Nissui Corporation: Improved by 16.8%	Nissui Corporation: Improved by 10%
capital playing an important role		Women's empowerment	Ratio of female managers		Nissui Corporation: 7.3%	Nissui Corporation: 7.9%	Nissui Corporation: 10%

Under our new mission, we spent three years working to resolve social issues related to food. We saw a certain degree of progress, but a number of issues remain, namely, raising awareness of our mission internally and externally, strengthening linkage between sustainability and business strategies, and strengthening human capital management.

	Review	Remaining issues
Sustainability management	 Progress made on quality and quantity of ESG-related disclosure, such as early response to Task Force on Nature-related Financial Disclosures(TNFD) recommendations, winning external recognition 	 Raising awareness of our mission internally and externally Linkage between sustainability and business strategies Promotion of human capital management
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Recipe2 Policy and Targets



Recipe2 Themes

We will promote initiatives to address remaining issues and aim to be a company that continues to create value in an increasingly uncertain management environment. To do so we will make our value chains more resilient based on our material issues.

Changes in the external environment

Remaining issues

- Greater uncertainty in the management environment, including:
 - > Increase in geopolitical risk
 - > Increase in climate change risk
 - > Cost inflation and interest rate increases
- Diversification of consumer lifestyles and values
- Advances in AI technologies
- Raising awareness of our mission internally and externally
- Linkage between sustainability and business strategies
- Promotion of human capital management
- Implementation of ROIC improvement measures in each business
- Stabilization of earnings in the aquaculture business
- Turnaround of the North American marine products processing and South American fisheries businesses
- Return to growth including international expansion of pharmaceutical raw materials business

Material issues



Planet Create a Sustainable Global Environment

Recipe for the



Recipe for Society Build a Healthy Society Together





Enhancement of value chain resilience

to respond flexibly and rapidly to changes in an uncertain environment



Recipe2 Basic Strategies

We aim to enhance value chain resilience through three basic strategies based on our material issues.

Enhancement of value chain resilience

to the the the

to respond flexibly and rapidly to changes in an uncertain environment



(1) Strengthen business portfolio

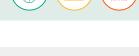
- Deepen business portfolio management
- Open up new businesses and business boundary areas
- Accelerate global expansion
 Promote digital transformation (DX)

(2) Deepen sustainability management

- Strengthen linkage between sustainability and business strategies
- Promote human capital management and branding

(3) Strengthen governance

- Risk management linked to management strategies
- Strengthen group governance

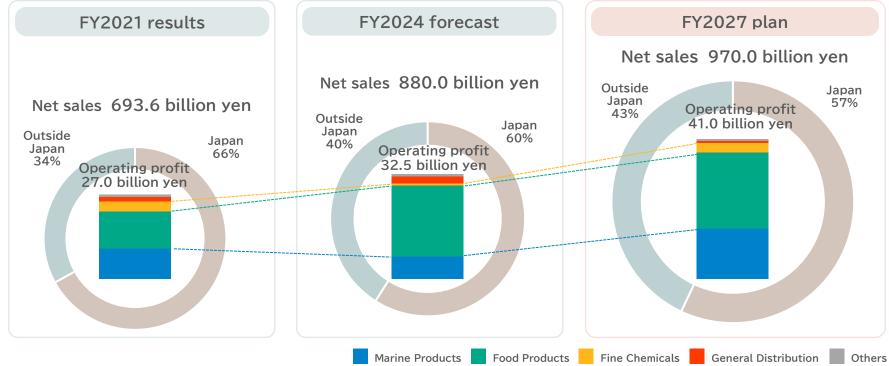




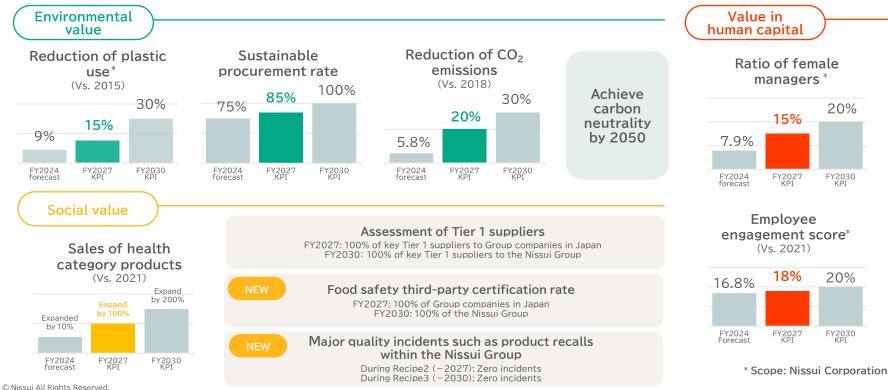
Recipe2 KPIs (Financial Value)

Financial Value				
	Recipe2 KPIs			(Billions of yen)
ROIC 6.0%		FY2024 forecast	FY2027 KPI	Change
0.0%	Net sales	880.0	970.0	90.0
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10.0%	Profit attributable to owners of parent	24.0	30.0	6.0

We are strengthening our business portfolio by expanding the international business, advancing the aquaculture business, and achieving a return to growth in the fine chemicals business.



Addition of new KPIs based on a review of material issues.



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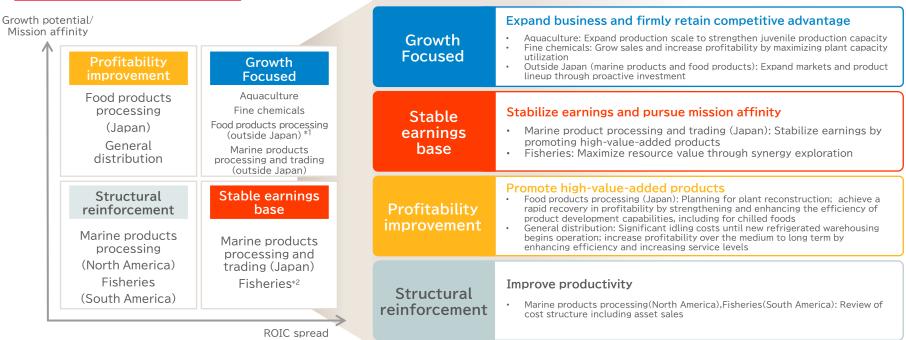
Basic Strategies



Deepen Business Portfolio Management

We will evaluate each business with regard to its ROIC spread, growth potential, and affinity with the Nissui Group's mission.

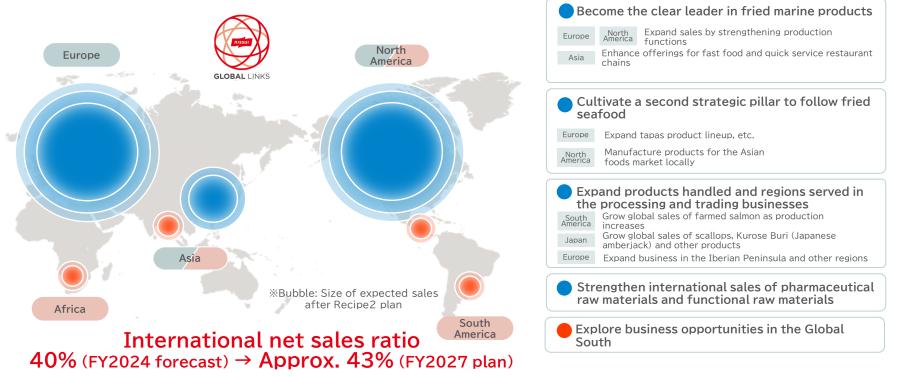
Direction for Each Business



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Accelerate Global Expansion

We will accelerate business expansion, primarily in North America and Europe, and develop a second core category to follow fried white-meat fish.



Open Up New Businesses and Business Boundary Areas

In accordance with our mission, we will create innovative food solutions that enrich the heart and the body, and solve societal issues.



Promote Digital Transformation (DX)

Through DX aimed at overall optimization, we will reform our operations as well as our products, services, work styles, and other aspects of our business.

Direction for Promoting DX

FY2024 Building of a DX promotion framework

Recipe2 Consolidating operational efficiency gains

All employees see DX as part of their personal mission

• Construction of a digital platform

DX human capital development

Recipe3 A data-driven company

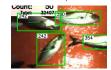
All employees take a data-driven approach to operations

Case Study: Marine Products Business Advancement of aquaculture

Establish an aquaculture business model that is highly differentiated over competitors by utilizing AI and IoT,

and by developing platforms and applications for using various forms of data





AI fish counter

Case Study: Food Products Business Conversion of plants in Japan to smart factories

Realize plants that are both economical and considerate

to the environment and workers, and aim to increase corporate value over the medium to long term



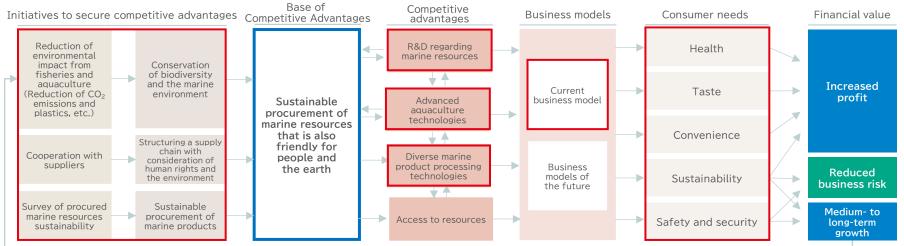
Strengthen Linkage between Sustainability and Business Strategies

Establish competitive advantages by building sustainability-driven business models.

Case Study: Kurose Buri (Japanese amberjack)

Our Kurose Buri (Japanese amberjack) is sourced through full-life cycle aquaculture, and does not rely on wild-caught juveniles. Moreover, we are able to secure a strong competitive advantage through various initiatives, including the use of selective breeding and submersible fish cages. We also conduct environmental monitoring of aquaculture sites and use automatic feeding systems, among other measures, to reduce natural disaster risk and environmental impact, thereby realizing stable, eco-friendly aquaculture.

Connections between Sustainability and Respective Business Activities (Example based on marine resources) Items relevant to the example of Kurose Buri (Japanese amberjack) are outlined in red



Strengthen Linkage between Sustainability and Business Strategies

Engage with material issues and increase corporate value through co-creation with stakeholders.

Sustainable marine resources

Sustainable procurement of marine resources

Implement countermeasures based on resource survey results, promote procurement of certified fishery products, etc.

Promote sustainable aquaculture

Off-shore farming, remote feeding, countermeasures for rises in ocean temperature, etc.





Provision of value

 Having ensured their sustainability, convert marine resources into value for customers in the form of products and services



Cooperation with stakeholders

 Participate in Seafood Business for Ocean Stewardship (SeaBOS)

Ongoing engagement to resolve issues for realizing a sustainable marine products business, working with leading companies in the global marine products industry and scientists around the world



• Strengthen cooperation with suppliers

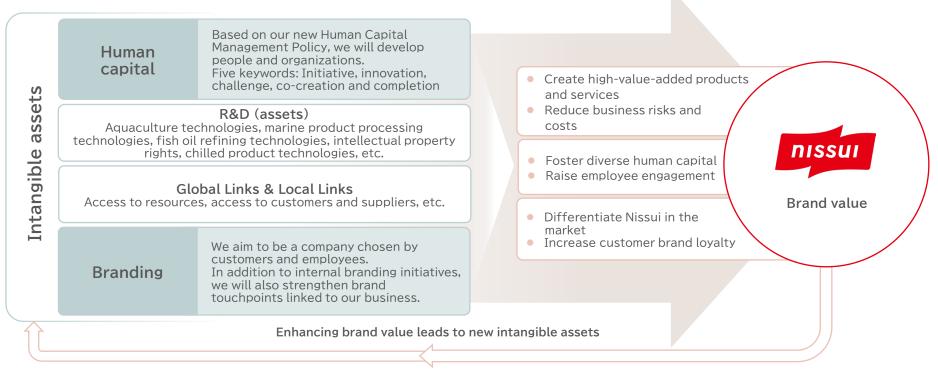
Strengthen engagement with suppliers in and outside Japan to ensure marine product traceability and minimize human rights and environmental risks in the supply chain



Supplier Guideline

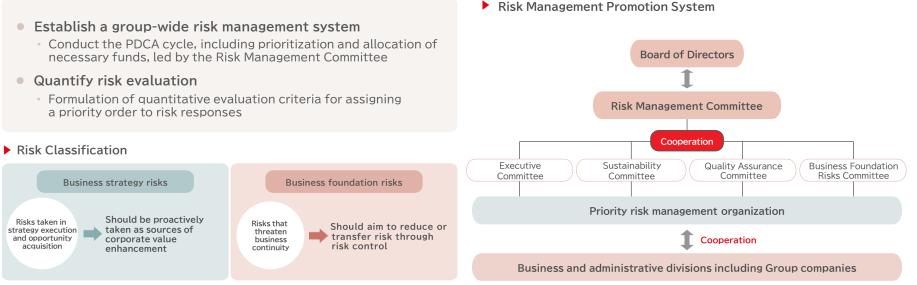
Promote Human Capital Management and Branding

We will strengthen the source of Nissui's competitiveness. We aim to increase corporate value under Recipe2, by strengthening initiatives for human capital management and branding.



Risk Management Linked to Management Strategies / Strengthen Group Governance

We will centralize management of priority, assign a priority order, and incorporate responses into our business strategies.



Enhance the effectiveness of group company boards of directors and strengthen the foundation of group management

Strengthen group governance

Improve the effectiveness of group company boards of directors

- Expand training for group company directors
- Introduce executive nominating and compensation committees in group companies

Strategies by Business

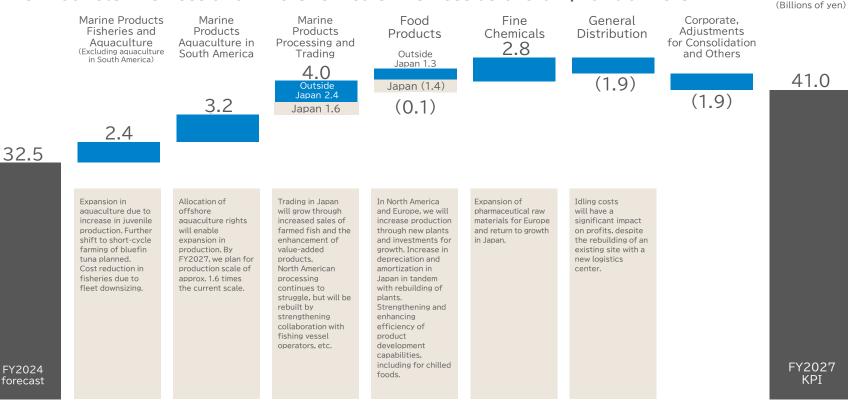


Marine Products Business and Fine Chemicals Business as overall profit drivers

(Billions of yen)

	FY2024 forecast	FY2027 plan	Change
Net sales	880.0	970.0	110.0
Marine Products Business	357.8	375.9	18.1
Food Products Business	470.0	540.8	70.8
Fine Chemicals Business	16.3	26.4	10.1
General Distribution Business	16.6	18.1	1.5
Others	19.3	8.6	(10.7)
Operating profit	32.5	41.0	8.5
Marine Products Business	9.3	19.2	9.9
Food Products Business	28.9	28.9	0
Fine Chemicals Business	0.7	3.6	2.8
General Distribution Business	2.8	0.9	(1.9)
Others	0.9	0.7	(0.2)
Common Costs	(10.2)	(12.2)	(2.0)

Marine Products Business and Fine Chemicals Business as overall profit drivers.



Strategy (1)

sales

Maximize resource value through advancement of marine products value chain

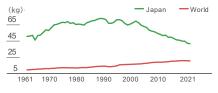
Market trends

- Increasing global demand for seafood due to growing environmental and health consciousness
- Increasing demand for sustainable marine products, including products with Marine Stewardship Council (MSC), Aquaculture Stewardship Council (ASC), and Marine Eco-Label (MEL) certification

Market data relating to the international food products business

While people are eating fish less in Japan, demand for marine products is growing around the world, especially in Asia.

Annual per Capita Consumption of Edible Fish and Shellfish



Source: Fisheries White Paper 2023, Fisheries Agency

Maximize the value of aquaculture business, which we are expanding, by leveraging Nissui's strengths in **Global Links & Local Links** Aquaculture Processing Sales South American Kurose Buri Japanese amberiack) salmon South American salmon Allocation of offshore aquaculture rights and increase in juvenile production, upgrading production system from 30,000 MT to 50,000 MT(FY2030) Resumption of Atlantic salmon production Kurose Buri (Japanese amberjack) Acquisition of certification with a view to expanding international sales Investment in juvenile-rearing facility to establish 16.000MT production system. (FY2030) **GLOBAL** LINKS Japanese salmon • Acquisition and expansion of fish farms, expansion and upgrades to juvenile production sites • Expansion of production system from 2,800 MT to 10.000 MT(FY2030) Short-cycle farming of bluefin tuna Expansion of fish farms with a view to international

Expansion of the aquaculture business and global sales

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Following our strategy of securing No.1 dominant share in fried marine products, we will nurture and expand markets with a second strategic pillar.

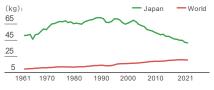
Market trends

- Increasing global demand for seafood due to growing environmental and health consciousness
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Source: Fisheries White Paper 2023, Fisheries Agency
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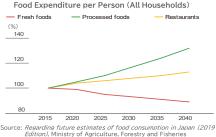
Strategy (1) Secure No.1 dominant sha	re in fried marine products
 Increase production capacity, revise production system in North America and Europe, and realize the following: Strengthen initiatives with existing customers Acquire new customers Increase productivity Control logistics costs 	
Strategy (2) Cultivate a second strategic pillar	Strategy (3) Develop markets in Asia and the Global South
 In each region, develop growth market categories that have synergies with fried marine products North America: Local production 	• Asia: Strengthen lineup of fried marine products for fast food and quick service restaurants
 of products for the growing Asian foods market Europe: Expand store shelf presence in marine products through tapas and other product lineup 	• Global South: Explore business opportunities, working in cooperation with a private equity fund specialized in the African market that we invested in in March 2024

Build a structure capable of responding appropriately to consumer needs

Market trends

- Although consumption of edible fish and shellfish is on the decline, the markets for readymade meals such as prepared foods, and for eating out at fast food, conveyor belt sushi or other restaurants are expected to grow.
- Demand relating to preventative healthcare (including supplements and functional foods) due to growing awareness of health consciousness

Market data relating to the international food products business



Strategy (1)

Strengthening of product development capability to respond to changes in consumer needs

Single-serving and convenience needs

- Expand food product lineup in frozen foods (for home dining), tapping into product development capabilities from chilled foods
- Maximize integration effects such as enhanced efficiency of product development

Health needs

- Expand fast-twitch skeletal muscle protein and lowsodium products in various temperature categories
- Launch products with new health value



Strategy (2)

Implementing revenue and expenditure management on an item by basis

 Improvement of ROIC through reviews of products that do not generate sufficient profit

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Strategy (3)

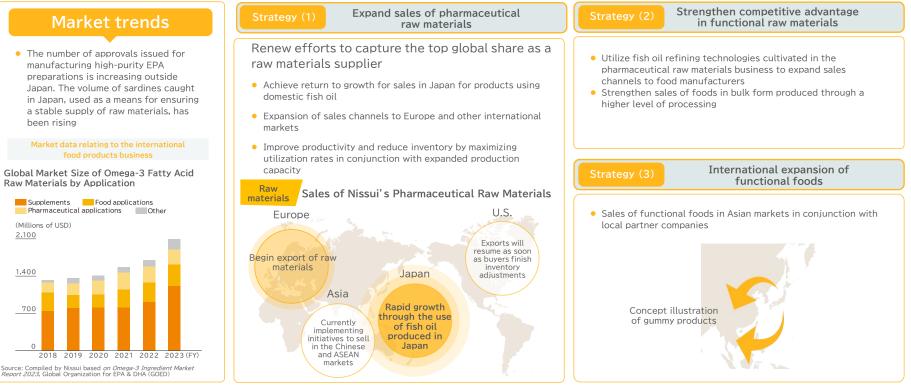
Rebuilding of production system for creating value over the medium to long term

- Establish a production system capable of responding rapidly to single-serving meal, convenience meal, and health needs, and pursue optimal productivity
- Production sites that are friendly to people and the earth, leading to improved hiring/retention of personnel and reductions in environmental impact





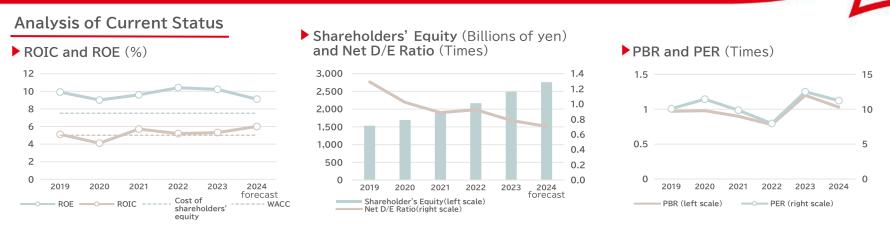
Expand pharmaceutical raw materials while also strengthening competitive advantages in functional raw materials and expanding sales channel.



Financial Strategies



Evaluation from Capital Markets

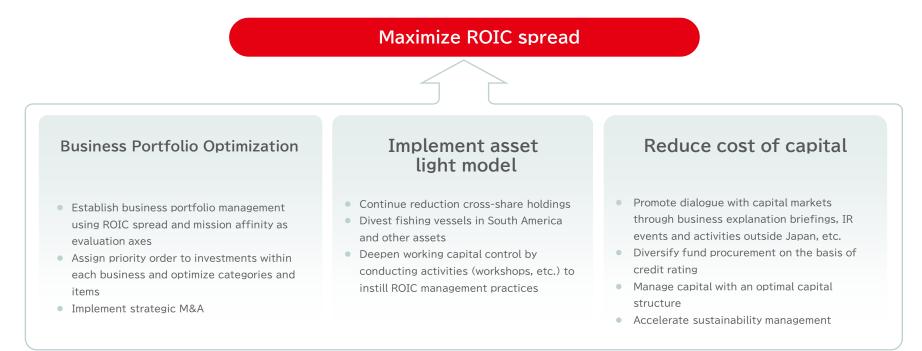


- 1 We recognize the Company's cost of capital as being higher than that predicted by calculations based on the capital asset pricing model (CAPM), with weighted average cost of capital (WACC) coming to approximately 5.0% and the cost of shareholders' equity at approximately 7.5%.
- 2 We have maintained ROE at around 10% while improving shareholders' equity.
- 3 Although share price increased by a certain amount, the price-to-book ratio(PBR) remained steady at around 1.
- 4 Earnings volatility is mutually offset between marine products business and food products business, however, evaluation from the market tends to focus on trends in marine products and so did not improve.

Direction of Initiatives

- Improve ROIC by optimizing the business portfolio and adopting an asset-light strategy
- Reduce the cost of capital by stabilizing earnings, diversifying fund procurement, and accelerating sustainability management
- Maintain ROE level and financial health with an appropriate capital structure management

Reduce earning volatility through strengthening business portfolio by expanding stable aquaculture business and Fine Chemicals business. Maximize ROIC spread by incorporating ROIC management into business strategies and reducing the cost of capital.

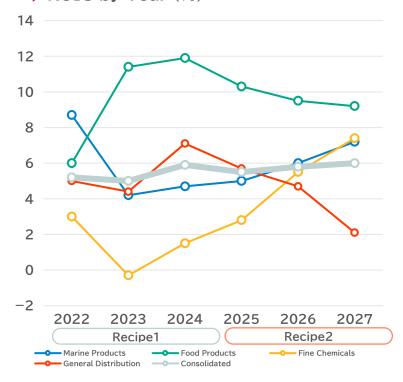


ROIC by Segment

Conduct initiatives to improve ROIC in each business.

	Recipe1 3-year average	Recipe2 3-year average	Recipe2 initiatives
Marine Products	5.9% 5.7%*	6.1%	Expand aquaculture business and stabilize profitability. Continue thorough inventory management.
Food Products	9.8%	9.7%	Outside Japan, plan investments to expand production; in Japan, plan to restructure domestic plants. Promote high-value-added products by strengthening our development capabilities, and implementing revenue and expenditure management on an item by basis.
Fine Chemicals	1.4%	5.3%	Achieve renewed expansion of sales and optimize plant operation. Optimize raw material and product inventories.
General Distribution	5.5%	4.2%	Improve profitability through increased efficiency and service sophistication in response to increased warehouse capacity

► ROIC by Year (%)



* FY2024 included a one-time gain from equity in earnings of an affiliate in Oceania. The figures in parentheses indicate ROIC excluding this effect.

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Achieve both growth and financial security, aiming for a total shareholder return ratio of at least 40% over 3 years.

OUTFLOW	INFLOW	Target capital structure
	Fund raising	• Aim for a net debt-to-equity (DE) ratio 0.7–0.8 times at the end of FY2027 as a financial base that can accommodate
	Asset divestment Approx. 10 billion yen	investment opportunities as well as withstand disasters and other factors
		Investment policy
Investment		 Proactive growth-focused investment
Approx. 140 billion yen	Operating cash flow	Shareholder returns
	Approx. 140 billion yen	 Total return ratio of 40% or more over 3 years while maintaining stable dividends
		Asset divestment and fund procurement
Shareholder returns		 Diversify funding sources by leveraging credit ratings in addition to asset sales such as the reduction of cross- shareholdings
Over 30 billion yen		Shareholungs

Recipe2 Investment Plan

Growth investments focused on the Food Products Business in and outside Japan

Growth investment:110 billion yen



Maintenance and renewal investment:40 billion yen

Of which, sustainability investment:7 billion yen

Investment breakdown (Completion basis)

